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FAS-FAX:

United States and Canadian Periodicals

Circulation averages for six months ended December 31, 1985

Magazines, Farm Publications, Business Publications, and Religious Publications

Preliminary figures as filed with:

Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60195

INFORMATION FOR THE USERS OF THIS REPORT

FAS-FAX for ABC Periodicals is divided into four sections: Magazines, Business Publications, Farm Publications and Religious Publications. Each section is color coded for easy identification and includes separate listings of U.S. and Canadian publications.

As in the case of all data filed with ABC, the figures are subjected to confirmation by regularly scheduled audits. If there is a difference of 5% or more between the publisher's figures and the auditor's findings, then the comparison figures shown in FAS-FAX are adjusted to the auditor's findings. Additional detailed information for each listed publication is contained in its Publisher's Statement and Audit Report.

@Indicates that the comparison figures have been adjusted to the auditor's findings.

"Publisher's Statement Not Filed By Press Time" indicates that the publisher has not filed his statement prior to the closing date of this issue of FAS-FAX.

Farm Publications report an analysis of one issue by state or province. This is followed by a similar breakdown of those demographic editions reported in the Publisher's Statements.

Business Publications reporting on the Optional Paid Circulation (Ivory) Form and Request and Paid Circulation (Gray) Form are used by ABC Business Publication members reporting analysis of nonpaid circulation to field served.

Religious Publications reporting on the Congregation-Wide Plan are identified with a cross-hatch symbol.

ABC welcomes your comments and suggestions concerning this report.

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Source: Audit Bureau of Circulations,
FAS-FAX Report - December 31, 1986

ABC Magazines

United States & Canada

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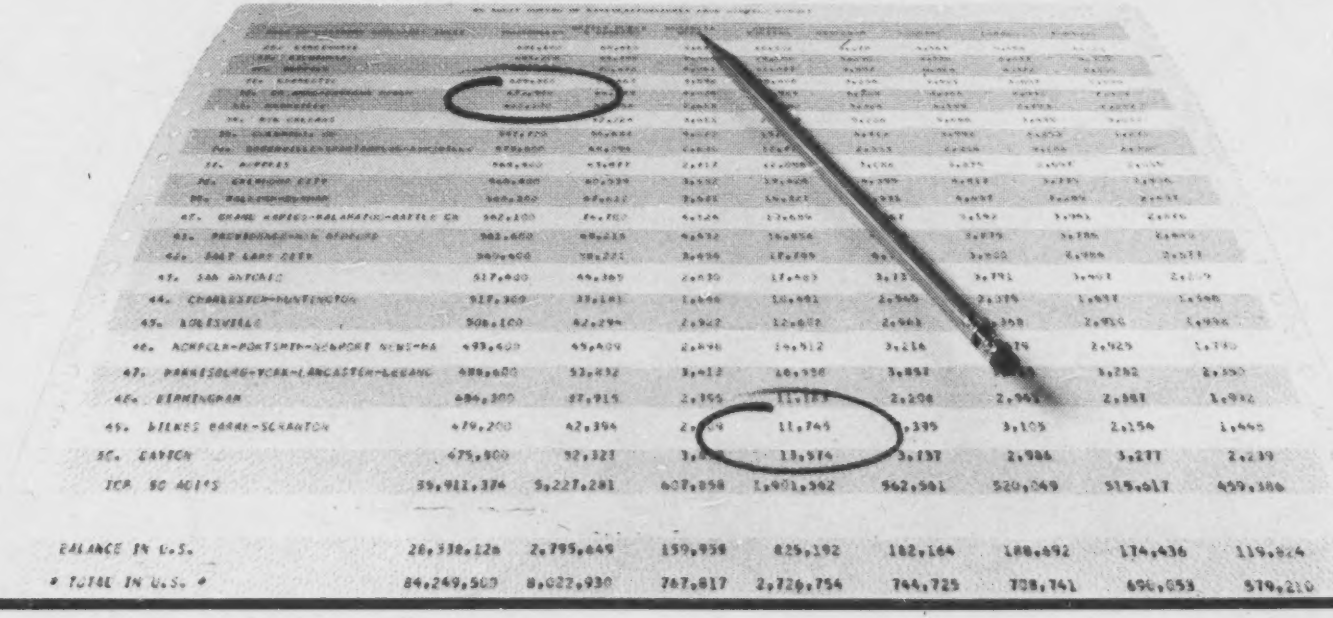

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
U.S.											
ABC NETWORK GROUP			1,442,438	351,683	1,794,121	1,330,690	425,360	1,756,050	+8.4	-17.3	+2.2
ADVENTURE ROAD			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE ADVOCATE			UNDER TEMPORARY SUSPENSION OF SERVICE								
AIR FORCE TIMES	27	1.50	89,850	9,490	99,340	94,414	9,221	103,635	-4.8	+2.9	-4.1
THE AOPA PILOT	6	2.00	260,815		260,815	268,554		268,554	-2.9		-2.9
ALABAMA GAME & FISH	6	1.95	12,818	7,045	19,863	12,891	6,644	19,535	-.6	+6.0	+1.7
ALASKA, THE MAGAZINE OF LIFE ON THE LAST FRONTIER	6	2.00	117,520	38,100	155,620	119,378	41,719	161,097	-1.6	-8.7	-3.4
ALOHA, THE MAGAZINE OF HAWAII AND THE PACIFIC	3	3.50	49,044	12,286	61,330	49,786	8,286	58,072	-1.5	+48.3	+5.6
AMERICAN ARTIST	6	2.25	147,703	16,560	164,263	146,315	16,945	163,260	+.9	-2.3	+.6
AMERICAN DEMOGRAPHICS	6	5.00	12,696		12,696	9,314		9,314	+36.3		+36.3
AMERICAN FILM			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
AMERICAN HANDGUNNER	3	2.00	115,011	51,011	166,022	83,388	48,655	132,043	+37.9	+4.8	+25.7
AMERICAN HEALTH-FITNESS OF BODY AND MIND	5	2.00	729,985	62,866	792,851	696,082	54,031	750,113	+4.9	+16.4	+5.7
AMERICAN HERITAGE	3	4.00	138,830	8,042	146,872	117,536	7,526	125,062	+18.1	+6.9	+17.4
THE AMERICAN HUNTER	6	2.00	1,489,566		1,489,566	1,464,993		1,464,993	+1.7		+1.7
THE AMERICAN LEGION MAGAZINE	6	1.50	2,586,199		2,586,199	2,503,017		2,503,017	+3.3		+3.3
AMERICAN MOTORCYCLIST	6	1.25	115,294		115,294	118,066		118,066	-2.3		-2.3
AMERICAN PHOTOGRAPHER	6	2.50	223,860	37,385	261,245	253,333	39,517	292,850	-11.6	-5.4	-10.8
THE AMERICAN RIFLEMAN	6	2.00	1,453,410		1,453,410	1,457,148		1,457,148	-.3		-.3
AMERICAN SCIENTIST	3	4.00	120,986	538	121,524	123,723	541	124,264	-2.2	-.6	-2.2
AMERICAN TRAVELER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
AMERICAN WEST	3	3.00	125,627	6,268	131,895	146,593	1,365	147,958	-14.3	+359.2	-10.9
AMERICANA			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

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ANALOG SCIENCE FICTION/SCIENCE FACT	7	2.00	75,829	21,000	96,829	72,000	21,643	93,643	+5.3	-3.0	+3.4
ARCHAEOLOGY MAGAZINE	3	3.95	78,892	5,465	84,357	69,851	4,836	74,687	+12.9	+13.0	+12.9
ARCHITECTURAL DIGEST	6	4.50	505,099	95,659	600,758	492,188	108,740	600,928	+2.6	-12.0	.
ARKANSAS SPORTSMAN	6	1.95	7,508	4,361	11,869	7,426	3,933	11,359	+1.1	+10.9	+4.5
ARKANSAS TIMES MAGAZINE	6	1.75	27,056	4,224	31,280	22,088	5,281	27,369	+22.5	-20.0	+14.3
ARMY TIMES	27	1.50	120,744	17,882	138,626	117,296	17,687	134,983	+2.9	+1.1	+2.7
ARMY TIMES, NAVY TIMES, AIR FORCE TIMES COMBINED STATEMENT			292,456	35,287	327,743	292,727	33,645	326,372	-.1	+4.9	+.4
ART & ANTIQUES	4	6.00	73,632	2,060	75,692	46,357	4,746	51,103	+58.8	-56.6	+48.1
ART IN AMERICA	6	4.75	45,863	10,174	56,037	42,287	11,755	54,042	+8.5	-13.4	+3.7
THE ARTIST'S MAGAZINE	6	2.00	150,206	15,395	165,601	109,983	11,924	121,907	+36.6	+29.1	+35.8
ARTNEWS	5	4.00	61,413	10,599	72,012	65,526	11,047	76,573	-6.3	-4.1	-6.0
ASTRONOMY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ATHLETIC JOURNAL	5	.60	34,000		34,000	33,091		33,091	+2.7		+2.7
ATLANTA MAGAZINE	6	1.95	48,896	9,361	58,257	46,046	9,964	56,010	+6.2	-6.1	+4.0
THE ATLANTIC	6	2.00	421,259	43,967	465,226	378,522	48,648	427,170	+11.3	-9.6	+8.9
ATTENZIONE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
AUDIO	6	2.00	113,602	45,419	159,021	111,096	43,062	154,158	+2.3	+5.5	+3.2
AUDUBON	3	3.00	376,080	5,820	381,900	372,356	6,454	378,810	+1.0	-9.8	+.8
AUTOWEEK			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BACKPACKER	3	2.95	140,387	34,753	175,140	139,606	33,242	172,848	+.6	+4.5	+1.3
BALTIMORE MAGAZINE		1.75	46,392	6,985	53,377	46,021	6,026	52,047	+.8	+15.9	+2.6
BARRON'S NATIONAL BUSINESS & FINANCIAL WEEKLY	27	1.50	147,687	105,627	253,314	164,114	103,661	267,775	-10.0	+1.9	-5.4
BASEBALL DIGEST	6	1.75	212,724	23,328	236,052	211,851	21,675	233,526	+.4	+7.6	+1.1
BASSIN'	3	1.75	183,529	27,333	210,862	105,064	23,867	128,931	+74.7	+14.5	+63.5

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BASSMASTER MAGAZINE	4	2.00	401,759	7,928	409,687	393,191	9,000	402,191	+2.2	-11.9	+1.9
BETTER HOMES AND GARDENS	6	1.50	7,454,139	605,926	8,060,065	7,471,172	587,667	8,058,839	-.2	+3.1	
BETTER HOMES AND GARDENS-COUNTRY HOME	3	2.95	521,831	261,667	783,498	361,016	272,338	633,354	+44.5	-3.9	+23.7
BICYCLING	4	2.50	169,168	78,692	247,860	163,733	85,891	249,624	+3.3	-8.4	-.7
BLACK ENTERPRISE	6	1.95	214,690	14,055	228,745	228,208	13,992	242,200	-5.9	+.5	-5.6
BLAIR & KETCHUM'S COUNTRY JOURNAL	6	1.95	299,032	22,829	321,861	284,662	19,648	304,310	+5.0	+16.2	+5.8
THE BLOOD-HORSE	26	2.25	21,124	1,210	22,334	20,631	1,273	21,904	+2.4	-4.9	+2.0
BOATING	6	2.75	142,413	48,428	190,841	144,198	47,789	191,987	-1.2	+1.3	-.6
BON APPETIT	6	1.95	1,147,973	152,861	1,300,834	1,148,643	152,244	1,300,887	-.1	+.4	
BOSTON MAGAZINE	6	1.95	104,976	28,757	133,733	97,533	24,999	122,532	+7.6	+15.0	+9.1
BOWLING DIGEST	3	2.25	95,271	7,164	102,435	94,394	8,569	102,963	+.9	-16.4	-.5
BOYS' LIFE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BRIDES	3	3.50	39,774	303,138	342,912	36,326	306,023	342,349	+9.5	-.9	+.2
BUSINESS FORMS & SYSTEMS	12	7.50	5,887		5,887	5,773		5,773	+2.0		+2.0
BUSINESS WEEK (INTERNATIONAL)	27	1.75	73,089	9,784	82,873	72,302	9,252	81,554	+1.1	+5.8	+1.6
BUSINESS WEEK (NORTH AMERICA)	27	2.00	758,311	23,499	781,810	753,197	22,849	776,046	+.7	+2.8	+.7
BUSINESS WEEK (WORLD WIDE)			831,400	33,283	864,683	825,499	32,101	857,600	+.7	+3.7	+.8
BYTE MAGAZINE	6	3.50	294,403	91,084	385,487	295,816	99,170	394,986	-.5	-8.2	-2.4
CALIFORNIA BUSINESS	6	1.95	45,233	2,775	48,008	51,326	3,108	54,434	-11.9	-10.7	-11.8
CALIFORNIA CITY GROUP			340,686	68,793	409,479	306,771	75,040	381,811	+11.1	-8.3	+7.2
CALIFORNIA MAGAZINE	6	2.00	285,160	16,597	301,757	265,489	16,929	282,418	+7.4	-2.0	+6.8
CAPPER'S WEEKLY	13	.55	404,649		404,649	445,419		445,419	-9.2		-9.2
CAR AND DRIVER	6	2.50	661,936	239,015	900,951	630,370	250,915	881,285	+5.0	-4.7	+2.2
CAR CRAFT	6	1.75	223,836	200,169	424,005	238,918	193,853	432,771	-6.3	+3.3	-2.0

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CAROLINA GAME & FISH	6	1.95	13,705	10,698	24,403	12,947	10,274	23,221	+5.9	+4.1	+5.1
CARS & PARTS	5	1.95	64,178	34,172	98,350	74,401	36,821	111,222	-13.7	-7.2	-11.6
CASHFLOW	5	10.00	9,666	3	9,669	8,780	3	8,783	+10.1		+10.1
CAT FANCY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
CATHOLIC DIGEST	6	1.25	567,019	51,048	618,067	568,724	51,766	620,490	-.3	-1.4	-.4
CATS MAGAZINE	6	2.00	112,336	2,270	114,606	107,346	1,913	109,259	+4.6	+18.7	+4.9
THE CBS MAGAZINE NETWORK			4,040,518	1,163,671	5,204,189	4,084,366	1,202,162	5,286,528	-1.1	-3.2	-1.6
CHANGING TIMES, THE KIPLINGER MAGAZINE	6	1.75	1,377,567	37,143	1,414,710	1,354,130	29,383	1,383,513	+1.7	+26.4	+2.3
CHERI	6	3.95		247,448	247,448		340,686	340,686		-27.4	-27.4
CHICAGO	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
THE CHRONICLE OF HIGHER EDUCATION	23	1.75	73,226		73,226	70,839		70,839	+3.4		+3.4
THE CHRONICLE OF THE HORSE	26	1.25	20,084	288	20,372	19,810	268	20,078	+1.4	+7.5	+1.5
CIRCUS	6	1.95	36,836	327,090	363,926	23,544	446,819	470,363	+56.5	-26.8	-22.6
CLEVELAND MAGAZINE	6	1.95	34,059	8,443	42,502	34,778	8,159	42,937	-2.1	+3.5	-1.0
CLUB	6	3.95	5,224	384,655	389,879	6,687	443,851	450,538	-21.9	-13.3	-13.5
CLUB INTERNATIONAL	6	3.95	1,165	149,121	150,286	1,571	174,652	176,223	-25.8	-14.6	-14.7
COLONIAL HOMES	3	3.00	395,806	196,833	592,639	403,022	204,367	607,389	-1.8	-3.7	-2.4
COLORADO HOMES & LIFESTYLES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
COLUMBUS MONTHLY	6	1.75	28,834	4,995	33,829	29,044	4,844	33,888	-.7	+3.1	-.2
COMMERCE MAGAZINE	6	1.75	9,190	78	9,268	10,689	60	10,749	-14.0	+30.0	-13.8
COMPUTE!	6	2.95	242,991	107,855	350,846	178,319	151,772	330,091	+36.3	-28.9	+6.3
COMPUTE!'S GAZETTE	6	2.95	179,295	117,597	296,892	154,218	136,009	290,227	+16.3	-13.5	+2.3
THE CONDE NAST LTD.			2,386,256	1,409,096	3,795,352	1,898,585	1,467,293	3,365,878	+25.7	-4.0	+12.8
THE CONDE NAST PACKAGE OF WOMEN			2,062,010	4,074,529	6,136,539	2,118,308	4,009,032	6,127,340	-2.7	+1.6	+.2

AUDIT BUREAU OF CIRCULATIONS

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CONNECTICUT MAGAZINE	6	1.95	63,500	5,460	68,960	62,261	5,820	68,081	+2.0	-6.2	+1.3
CONNOISSEUR	6	3.00	264,618	22,440	287,058	218,319	20,288	238,607	+21.2	+10.6	+20.3
CONSUMERS DIGEST			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE COOK'S MAGAZINE	3	3.00	100,185	50,485	150,670	106,487	40,064	146,551	-5.9	+26.0	+2.8
CORPORATE REPORT-MINNESOTA	6	2.50	13,412	1,260	14,672	13,226	1,697	14,923	+1.4	-25.8	-1.7
COSMOPOLITAN	6	1.95	307,912	2,714,878	3,022,790	286,624	2,539,658	2,826,282	+7.4	+6.9	+7.0
COUNTRY LIVING	6	1.95	998,482	521,899	1,520,381	864,956	454,867	1,319,823	+15.4	+14.7	+15.2
COUNTRY MUSIC			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CRAFTS	6	1.95	347,307	157,031	504,338	353,998	153,954	507,952	-1.9	+2.0	-.7
CRAFTS 'N THINGS	3	1.75	225,732	60,644	286,376	255,623	19,545	275,168	-11.7	+210.3	+4.1
CREATIVE IDEAS FOR LIVING	6	1.95	726,596	31,061	757,657	701,707	30,420	732,127	+3.5	+2.1	+3.5
CRUISE TRAVEL	3	2.50	151,062	9,707	160,769	139,538	7,970	147,508	+8.3	+21.8	+9.0
CRUISING WORLD	6	2.50	86,449	30,553	117,002	83,610	32,514	116,124	+3.4	-6.0	+.8
CYCLE	6	1.50	315,670	99,722	415,392	321,521	99,712	421,233	-1.8		-1.4
CYCLE GUIDE	5	1.75	146,087	76,021	222,108	165,668	77,766	243,434	-11.8	-2.2	-8.8
CYCLE WORLD	6	1.75	253,465	78,839	332,304	257,046	93,162	350,208	-1.4	-15.4	-5.1
D MAGAZINE	6	1.95	67,237	13,154	80,391	63,572	17,570	81,142	+5.8	-25.1	-.9
DALLAS COWBOYS OFFICIAL WEEKLY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DALLAS-FT. WORTH HOME & GARDEN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DARKROOM & CREATIVE CAMERA TECHNIQUES	3	2.50	31,158	6,221	37,379	24,892	7,349	32,241	+25.2	-15.3	+15.9
DARKROOM PHOTOGRAPHY	5	2.25	66,209	9,114	75,323	66,400	9,022	75,422	-.3	+1.0	-.1
DAYTIME TV	6	1.95		142,796	142,796		188,711	188,711		-24.3	-24.3
DAYTIME TV PRESENTS	3	1.95		118,937	118,937		145,799	145,799		-18.4	-18.4
DC COMICS GROUP			38,230	3,146,875	3,185,105	37,262	3,143,559	3,180,821	+2.6	+.1	+.1
DELAWARE TODAY	6	1.95	12,695	2,605	15,300	12,514	2,066	14,580	+1.4	+26.1	+4.9

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DELL CROSSWORD PUZZLES	6	1.50	55,420	204,267	259,687	177,592	219,450	397,042	-68.8	-6.9	-34.6
DELL CROSSWORD SPECIAL	3	1.75	10,734	205,500	216,234	10,487	221,533	232,020	+2.4	-7.2	-6.8
DELL PENCIL PUZZLES AND WORD GAMES	3	1.50	20,296	197,800	218,096	19,899	204,733	224,632	+2.0	-3.4	-2.9
DELL PUZZLE MAGAZINE GROUP			161,115	1,540,301	1,701,416						
DELL WORD SEARCH PUZZLES	6	1.00	14,877	181,900	196,777	9,032	183,583	192,615	+64.7	-.9	+2.2
DENVER MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DETROIT MONTHLY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DIAL	6		1,299,025		1,299,025	1,256,676		1,256,676	+3.4		+3.4
DIRT BIKE MAGAZINE	6	2.00	40,857	102,355	143,212	43,617	104,887	148,504	-6.3	-2.4	-3.6
DIRT RIDER	6	2.00	69,974	54,428	124,402	70,105	38,932	109,037	-.2	+39.8	+14.1
DIRT WHEELS	6	2.25	33,218	79,742	112,960	24,593	73,186	97,779	+35.1	+9.0	+15.5
DISCOVER	6	2.50	785,856	134,820	920,676	851,875	125,593	977,468	-7.7	+7.3	-5.8
DISCOVERY	2	.75	1,374,945		1,374,945	1,277,812		1,277,812	+7.6		+7.6
DR. DOBB'S JOURNAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DOG FANCY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DOG WORLD	6	2.50	32,059	29,046	61,105	34,096	27,152	61,248	-6.0	+7.0	-.2
DS YOUTH GROUP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DUNE BUGGIES AND HOT VWS	6	2.50	37,660	69,768	107,428	37,524	70,144	107,668	+.4	-.5	-.2
DYNAMIC YEARS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
EARLY AMERICAN LIFE	3	2.95	329,958	36,391	366,349	280,136	45,395	325,531	+17.8	-19.8	+12.5
EASYRIDERS	6	2.95	75,524	239,545	315,069	79,807	293,362	373,169	-5.4	-18.3	-15.6
EBONY	6	1.75	1,515,868	235,387	1,751,255	1,468,479	236,976	1,705,455	+3.2	-.7	+2.7
THE ECONOMIST	25	2.50	99,187	8,729	107,916	94,490	7,841	102,331	+5.0	+11.3	+5.5
80 MICRO	6	4.00	68,492	13,956	82,448	78,128	23,010	101,138	-12.3	-39.3	-18.5
THE ELKS MAGAZINE	5	.25	1,606,487		1,606,487	1,624,033		1,624,033	-1.1		-1.1

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
ENDLESS VACATION	3	4.00	500,891		500,891	421,277		421,277	+18.9		+18.9
EQUUS	6	2.50	104,674	4,449	109,123	108,972	3,314	112,286	-3.9	+34.2	-2.8
ESQUIRE MAGAZINE	6	2.50	573,128	127,384	700,512	569,977	130,363	700,340	+.6	-2.3	
ESSENCE	6	1.50	573,076	227,172	800,248	509,419	190,733	700,152	+12.5	+19.1	+14.3
FAMILY CIRCLE	9	.85	406,095	6,255,861	6,661,956	254,514	6,665,819	6,920,333	+59.6	-6.2	-3.7
FAMILY COMPUTING	6	2.50	348,075	57,259	405,334	328,378	54,670	383,048	+6.0	+4.7	+5.8
THE FAMILY HANDYMAN	5	1.75	1,140,449	66,459	1,206,908	1,135,012	69,136	1,204,148	+.5	-3.9	+.2
FEDERAL TIMES	27	1.00	32,824	1,208	34,032	33,927	1,162	35,089	-3.3	+4.0	-3.0
FIELD & STREAM	6	1.95	1,858,000	150,350	2,008,350	1,861,216	141,667	2,002,883	-.2	+6.1	+.3
50 PLUS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FINANCIAL WORLD	13	2.50	133,886	5,007	138,893	114,302	6,431	120,733	+17.1	-22.1	+15.0
FINE TUNING	6		44,394		44,394	37,576		37,576	+18.1		+18.1
FINS AND FEATHERS			PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE								
FIREHOUSE	6	2.50	109,438		109,438	109,678		109,678	-.2		-.2
FISHING AND HUNTING NEWS	25	1.00	116,865	8,058	124,923	118,234	3,274	121,508	-1.2	+146.1	+2.8
FLORIDA SPORTSMAN	6	1.95	55,211	28,802	84,013	48,421	26,461	74,882	+14.0	+8.8	+12.2
FLORIDA TREND	6	2.50	39,784	3,213	42,997	37,129	3,265	40,394	+7.2	-1.6	+6.4
FLOWER & GARDEN MAGAZINE	3	1.50	601,913	10,000	611,913	627,954	9,100	637,054	-4.1	+9.9	-3.9
FLY FISHERMAN	3	2.95	120,420	23,568	143,988	117,751	24,065	141,816	+2.3	-2.1	+1.5
FLYING	6	1.95	256,945	74,886	331,831	256,354	78,496	334,850	+.2	-4.6	-.9
FLYING MODELS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FOOD & WINE, THE GUIDE TO GOOD TASTE	6	2.00	583,853	30,852	614,705	540,976	16,091	557,067	+7.9	+91.7	+10.3
FOOTBALL DIGEST	5	1.75	165,743	14,716	180,459	179,779	12,391	192,170	-7.8	+18.8	-6.1
FORBES	16	3.00	694,407	38,200	732,607	688,706	37,021	725,727	+.8	+3.2	+.9
FOREIGN AFFAIRS	2	4.95	78,208	12,954	91,162	79,357	10,081	89,438	-1.4	+28.5	+1.9

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
FOREIGN POLICY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FORTUNE (INTERNATIONAL)	13	3.50	98,030	6,669	104,699						
FORTUNE (NORTH AMERICA)	13	3.50	598,898	21,225	620,123						
FORTUNE (WORLD WIDE)			696,928	27,894	724,822	681,591	28,550	710,141	+2.3	-2.3	+2.1
FORUM	6	2.50	29,538	324,629	354,167	25,860	373,095	398,955	+14.2	-13.0	-11.2
FOUR WHEELER	6	2.50	88,453	113,619	202,072	77,011	115,999	193,010	+14.9	-2.1	+4.7
FULL CRY	6	1.50	35,465	167	35,632	35,131	205	35,336	+1.0	-18.5	+.8
GALLERY MAGAZINE	6	3.50	23,529	437,892	461,421	24,277	470,703	494,980	-3.1	-7.0	-6.8
GAMBLING TIMES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
GAME & FISH GROUP			128,971	71,650	200,621	129,542	71,472	201,014	-.4	+.2	-.2
GAMES	6	1.75	576,185	89,882	666,067	563,803	96,225	660,028	+2.2	-6.6	+.9
GENESIS	6	3.75	2,173	235,614	237,787	3,108	271,442	274,550	-30.1	-13.2	-13.4
GENTLEMEN'S QUARTERLY	6	2.50	269,092	364,409	633,501	250,125	392,031	642,156	+7.6	-7.0	-1.3
GEORGIA SPORTSMAN	6	1.95	40,322	15,620	55,942	39,594	15,507	55,101	+1.8	+.7	+1.5
GLAMOUR	6	1.95	737,122	1,563,685	2,300,807	788,149	1,500,839	2,288,988	-6.5	+4.2	+.5
GLOBE	27	.55	66,733	1,657,044	1,723,777	62,597	1,688,222	1,750,819	+6.6	-1.8	-1.5
GOLF (INCORPORATING GOLFING)	6	1.95	731,615	79,696	811,311	705,872	72,926	778,798	+3.6	+9.3	+4.2
GOLF DIGEST	6	1.95	1,131,683	96,745	1,228,428	1,134,287	91,110	1,225,397	-.2	+6.2	+.2
GOLF WORLD	19	1.00	86,185		86,185	78,822		78,822	+9.3		+9.3
GOOD HOUSEKEEPING	6	1.95	3,388,310	1,768,952	5,157,262	3,359,187	1,825,372	5,184,559	+.9	-3.1	-.5
GOURMET	6	2.00	860,132	130,894	991,026	526,970	137,531	664,501	+63.2	-4.8	+49.1
GREAT FOODS	3	2.00	502,289		502,289						
GREAT LAKES FISHERMAN	6	1.75	22,198	8,536	30,734	21,937	9,380	31,317	+1.2	-9.0	-1.9
GREAT LAKES SPORTSMAN GROUP			124,157	41,203	165,360	129,995	37,228	167,223	-4.5	+10.7	-1.1
GRIT	26	.75	452,867	121,122	573,989	477,619	117,150	594,769	-5.2	+3.4	-3.5

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
GUIDEPOSTS	6	.75	4,217,930		4,217,930	4,133,566		4,133,566	+2.0		+2.0
GUN DOG	3	2.95	67,205	1,069	68,274	56,414		56,414	+19.1		+21.0
GUNS & AMMO	6	2.00	349,449	145,761	495,210	378,891	133,932	512,823	-7.8	+8.8	-3.4
GUNS MAGAZINE	6	2.00	150,380	38,127	188,507	59,363	34,710	94,073	+153.3	+9.8	+100.4
HARPER'S BAZAAR	6	2.00	313,865	455,514	769,379	293,970	443,460	737,430	+6.8	+2.7	+4.3
HARPER'S MAGAZINE	6	2.00	121,807	30,814	152,621	117,331	34,877	152,208	+3.8	-11.6	+.3
HARVARD BUSINESS REVIEW			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HEALTH	6	2.25	1,021,626	8,283	1,029,909	1,017,881	4,183	1,022,064	+.4	+98.0	+.8
HIGH FIDELITY	6	1.95	378,193	30,469	408,662	376,242	32,101	408,343	+.5	-5.1	+.1
HIGH SOCIETY	6	3.75		294,952	294,952		346,104	346,104		-14.8	-14.8
HIGH TECHNOLOGY	6	2.00	277,282	23,706	300,988	277,503	25,636	303,139	-.1	-7.5	-.7
HISTORIC PRESERVATION			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HISTORY NEWS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HIT PARADER	6	2.25		226,169	226,169		256,475	256,475		-11.8	-11.8
HOME	6	1.95	604,468	108,338	712,806	517,793	84,841	602,634	+16.7	+27.7	+18.3
HOME MECHANIX	6	1.75	1,230,198	102,577	1,332,775	1,438,981	143,166	1,582,147	-14.5	-28.4	-15.8
THE HOMEOWNER	5	1.95	686,894	24,783	711,677	639,172	21,377	660,549	+7.5	+15.9	+7.7
HONOLULU	6	2.00	29,890	3,192	33,082	32,041	2,890	34,931	-6.7	+10.4	-5.3
HORIZON			UNDER TEMPORARY SUSPENSION OF SERVICE								
HORSE & RIDER	6	1.95	87,100	18,473	105,573	65,047	19,566	84,613	+33.9	-5.6	+24.8
HORSEMAN-THE MAGAZINE OF PERFORMANCE HORSEMANSHIP	6	1.75	128,515	15,629	144,144	131,858	14,389	146,247	-2.5	+8.6	-1.4
HORSEPLAY	6	2.95	42,215	3,843	46,058	41,621	1,855	43,476	+1.4	+107.2	+5.9
HORTICULTURE, THE MAGAZINE OF AMERICAN GARDENING	6	2.00	127,496	8,788	136,284	103,500	13,083	116,583	+23.2	-32.8	+16.9
HOT ROD	6	2.00	561,012	286,043	847,055	566,147	299,462	865,609	-.9	-4.5	-2.1

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HOUNDS & HUNTING	6	1.50	11,161	9	11,170	11,749	18	11,767	-5.0	-50.0	-5.1
HOUSE & GARDEN	6	4.00	501,874	89,820	591,694	483,020	91,895	574,915	+3.9	-2.3	+2.9
HOUSE BEAUTIFUL	6	1.95	587,922	250,542	838,464	600,538	267,198	867,736	-2.1	-6.2	-3.4
HOUSTON CITY MAGAZINE	6	2.00	43,186	15,841	59,027	47,751	15,918	63,669	-9.6	-.5	-7.3
HOUSTON HOME & GARDEN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HOUSTON MAGAZINE	6	1.25	14,764	442	15,206	14,351	350	14,701	+2.9	+26.3	+3.4
HUSTLER			UNDER TEMPORARY SUSPENSION OF SERVICE								
IN-FISHERMAN	3	2.50	117,659	82,439	200,098	115,474	64,550	180,024	+1.9	+27.7	+11.2
INCIDER	6	2.95	85,337	28,932	114,269	48,376	32,050	80,426	+76.4	-9.7	+42.1
INC.	6	3.00	576,398	29,183	605,581	517,026	34,364	551,390	+11.5	-15.1	+9.8
INDIANAPOLIS MONTHLY	6	1.75	28,682	4,809	33,491	22,877	4,140	27,017	+25.4	+16.2	+24.0
INFOWORLD	26	1.75	151,044	7,292	158,336	119,123	8,523	127,646	+26.8	-14.4	+24.0
INSIDE SPORTS	6	2.00	199,142	160,202	359,344	183,241	126,833	310,074	+8.7	+26.3	+15.9
INSTRUCTOR	4	2.50	255,453	99	255,552	253,014	7	253,021	+1.0	+1314.3	+1.0
ISAAC ASIMOV'S SCIENCE FICTION MAGAZINE	7	2.00	70,186	11,294	81,480	70,921	11,671	82,592	-1.0	-3.2	-1.3
ISLANDS	3	3.50	84,243	21,911	106,154	62,217	23,708	85,925	+35.4	-7.6	+23.5
JET	26	1.25	661,366	158,508	819,874	663,101	179,071	842,172	-.3	-11.5	-2.6
JUNIOR LEAGUE REVIEW			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
JUNIOR SCHOLASTIC			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE KIWANIS MAGAZINE	5	.45	284,437		284,437	285,782		285,782	-.5		-.5
LADIES' HOME JOURNAL	6	1.50	4,174,378	1,060,666	5,235,044	4,065,720	992,818	5,058,538	+2.7	+6.8	+3.5
LADY'S CIRCLE	3	1.75		65,271	65,271		60,963	60,963		+7.1	+7.1
LAKELAND BOATING			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LEARNING 85	4	2.50	201,740		201,740	184,628		184,628	+9.3		+9.3
LIFE	6	2.50	925,045	587,615	1,512,660	882,639	562,485	1,445,124	+4.8	+4.5	+4.7

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
LOS ANGELES MAGAZINE	6	2.25	116,939	51,297	168,236	104,335	61,690	166,025	+12.1	-16.8	+1.3
LOUISIANA GAME & FISH	6	1.95	11,116	7,348	18,464	11,531	7,548	19,079	-3.6	-2.6	-3.2
LOUISIANA LIFE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
M, THE CIVILIZED MAN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MCCALL'S	6	1.50	5,589,568	722,835	6,312,403	5,558,685	752,326	6,311,011	+.6	-3.9	
MCCALL'S NEEDLEWORK & CRAFTS	3	2.50	481,515	236,480	717,995	314,227	248,281	562,508	+53.2	-4.8	+27.6
MACFADDEN WOMEN'S GROUP			1,363,723	979,514	2,343,237	1,367,487	1,016,410	2,383,897	-.3	-3.6	-1.7
MADEMOISELLE	6	1.95	344,362	892,030	1,236,392	341,594	869,486	1,211,080	+.8	+2.6	+2.1
THE MAGAZINE ANTIQUES	6	5.00	55,096	4,915	60,011	48,465	5,189	53,654	+13.7	-5.3	+11.8
MARVEL COMICS GROUP			282,114	7,209,325	7,491,439	264,991	6,908,554	7,173,545	+6.5	+4.4	+4.4
MATURE OUTLOOK			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
METROPOLITAN DETROIT	6	2.00	41,882	6,154	48,036	13,684	8,451	22,135	+206.1	-27.2	+117.0
METROPOLITAN HOME	6	2.50	652,183	62,092	714,275	645,689	73,833	719,522	+1.0	-15.9	-.7
MIAMI/SOUTH FLORIDA MAGAZINE	6	1.95	25,840	3,034	28,874	23,102	2,998	26,100	+11.9	+1.2	+10.6
MICHIGAN LIVING	6	1.00	832,139		832,139	815,235		815,235	+2.1		+2.1
MICHIGAN SPORTSMAN	3	1.75	23,794	10,016	33,810	25,538	8,990	34,528	-6.8	+11.4	-2.1
MID-ATLANTIC COUNTRY	6	1.95	89,849	10,546	100,395	72,612	8,460	81,072	+23.7	+24.7	+23.8
MIDWEST OUTDOORS	6	.95	17,906	17,992	35,898						
MILWAUKEE MAGAZINE	6	1.95	36,947	6,700	43,647	25,010	6,730	31,740	+47.7	-.4	+37.5
MPLS. ST. PAUL MAGAZINE	6	1.95	35,820	12,914	48,734	36,227	9,915	46,142	-1.1	+30.2	+5.6
MINNESOTA SPORTSMAN	3	1.75	27,601	6,510	34,111	27,293	6,322	33,615	+1.1	+3.0	+1.5
MISSISSIPPI GAME & FISH	6	1.95	9,031	4,630	13,661	9,025	4,376	13,401	+.1	+5.8	+1.9
MODEL RAILROADER	6	2.25	106,986	69,229	176,215	102,238	75,679	177,917	+4.6	-8.5	-1.0
MODERN BRIDE	3	3.50	41,085	252,103	293,188	37,337	262,954	300,291	+10.0	-4.1	-2.4
MODERN MATURITY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

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MODERN PHOTOGRAPHY	6	2.25	641,959	95,762	737,721	621,911	105,478	727,389	+3.2	-9.2	+1.4
MONEY	6	2.75	1,398,412	293,051	1,691,463	1,226,225	279,739	1,505,964	+14.0	+4.8	+12.3
THE MOTHER EARTH NEWS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MOTHER JONES	4	1.75	134,127	18,538	152,665	141,795	18,221	160,016	-5.4	+1.7	-4.6
MOTOCROSS ACTION MAGAZINE	6	2.00	18,445	66,579	85,024	19,597	70,431	90,028	-5.9	-5.5	-5.6
MOTOR BOATING & SAILING	6	2.50	111,607	34,536	146,143	109,236	32,926	142,162	+2.2	+4.9	+2.8
MOTOR TREND	6	2.25	554,101	227,161	781,262	551,860	226,311	778,171	+.4	+.4	+.4
MOTORCYCLIST	6	1.75	139,990	64,090	204,080	151,053	69,849	220,902	-7.3	-8.2	-7.6
MOTORHOME	6	2.00	102,844	11,149	113,993	103,117	9,629	112,746	-.3	+15.8	+1.1
MOTORLAND	3	.50	1,601,713		1,601,713	1,509,337		1 509,337	+6.1		+6.1
MS.	6	1.95	420,395	45,759	466,154	423,101	52,527	475,628	-.6	-12.9	-2.0
MUSCLE & FITNESS	6	3.50	68,862	399,869	468,731	55,584	375,895	431,479	+23.9	+6.4	+8.6
MUSICIAN	6	2.25	54,075	47,210	101,285	61,327	55,136	116,463	-11.8	-14.4	-13.0
NASHVILLE!	6	2.00	12,119	1,645	13,764	11,729	1,923	13,652	+3.3	-14.5	+.8
NATION'S BUSINESS	6	2.50	864,114	4,322	868,436	864,790	800	865,590	-.1	+440.3	+.3
NATIONAL ENQUIRER	27	.65	444,177	4,107,870	4,552,047	451,977	4,060,712	4,512,689	-1.7	+1.2	+.9
NATIONAL EXAMINER	27	.55	16,834	1,084,788	1,101,622	11,543	955,905	967,448	+45.8	+13.5	+13.9
NATIONAL GEOGRAPHIC	6	1.90	10,469,927	79,422	10,549,349	10,311,461	81,087	10,392,548	+1.5	-2.1	+1.5
NATIONAL LAMPOON	6	2.00	171,549	198,537	370,086	218,878	232,218	451,096	-21.6	-14.5	-18.0
THE NATIONAL LAW JOURNAL	27	2.00	38,055	72	38,127	35,845	60	35,905	+6.2	+20.0	+6.2
NATIONAL NEWS	3		768,390		768,390	725,934		725,934	+5.8		+5.8
NRTA/AARP NEWS BULLETINS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NATIONAL REVIEW	13	1.50	112,472	3,579	116,051	118,632	3,356	121,988	-5.2	+6.6	-4.9
NATURAL HISTORY	6	2.50	495,849	5,324	501,173	494,008	6,091	500,099	+.4	-12.6	+.2
NAVY TIMES	27	1.50	81,862	7,915	89,777	81,017	6,737	87,754	+1.0	+17.5	+2.3

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
NEW BODY	3	2.50	61,061	90,713	151,774	98,439	93,686	192,125	-38.0	-3.2	-21.0
NEW ENGLAND MONTHLY	6	1.75	72,608	11,091	83,699	55,474	7,334	62,808	+30.9	+51.2	+33.3
NEW JERSEY MONTHLY	6	2.00	83,976	12,958	96,934	82,091	12,106	94,197	+2.3	+7.0	+2.9
NEW MEXICO MAGAZINE	6	1.95	89,952	4,973	94,925	84,524	5,636	90,160	+6.4	-11.8	+5.3
THE NEW REPUBLIC	24	1.95	89,073	4,864	93,937	85,442	4,809	90,251	+4.2	+1.1	+4.1
NEW SHELTER	4	2.00	704,308	23,429	727,737	704,200	22,374	726,574		+4.7	+.2
NEW WOMAN	6	1.95	574,536	644,562	1,219,098	396,881	617,363	1,014,244	+44.8	+4.4	+20.2
NEW YORK ALIVE	3	2.45	29,205	372	29,577						
NEW YORK MAGAZINE	25	1.95	393,473	42,717	436,190	396,524	43,434	439,958	-.8	-1.7	-.9
THE NEW YORKER	27	1.50	473,326	32,777	506,103	466,290	34,456	500,746	+1.5	-4.9	+1.1
NEWLOOK	6	3.50	7,658	255,297	262,955						
NEWSWEEK	27	1.95	2,882,874	174,207	3,057,081	2,829,112	183,634	3,012,746	+1.9	-5.1	+1.5
NEWSWEEK INTERNATIONAL (ASIA EDITION)	26	.47	132,010	55,268	187,278	121,955	54,856	176,811	+8.2	+.8	+5.9
NEWSWEEK INTERNATIONAL (ATLANTIC EDITION)	26	.45	186,834	120,876	307,710	179,428	118,185	297,613	+4.1	+2.3	+3.4
NEWSWEEK INTERNATIONAL (LATIN AMERICAN EDITION)	26	.83	28,976	21,120	50,096	26,434	21,868	48,302	+9.6	-3.4	+3.7
NIBBLE MAGAZINE	6	3.25	44,608	29,397	74,005	32,297	28,410	60,707	+38.1	+3.5	+21.9
NORTH AMERICAN HUNTER	3		76,688		76,688	81,213		81,213@	-5.6		-5.6
OFF-ROAD	6	2.00	46,413	55,804	102,217	40,442	77,808	118,250	+14.8	-28.3	-13.6
OFFICIAL CROSSWORD PUZZLES	6	1.50	21,003	189,267	210,270	22,602	200,283	222,885	-7.1	-5.5	-5.7
OFFICIAL PENCIL PUZZLES & WORD GAMES	3	1.50	14,245	158,333	172,578	14,656	147,733	162,389	-2.8	+7.2	+6.3
OHIO FISHERMAN	6	1.75	23,869	7,606	31,475	25,216	7,744	32,960	-5.3	-1.8	-4.5
OHIO MAGAZINE	6	1.50	93,484	5,130	98,614	89,203	5,064	94,267	+4.8	+1.3	+4.6
OKLAHOMA GAME & FISH	6	1.95	2,921	3,643	6,564	2,105	3,632	5,737	+38.8	+.3	+14.4

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
OKLAHOMA HOME & GARDEN	6	2.00	6,484	1,732	8,216	6,702	2,337	9,039	-3.3	-25.9	-9.1
OMNI	6	2.50	579,463	281,527	860,990	512,623	329,659	842,282	+13.0	-14.6	+2.2
1,001 HOME IDEAS	6	2.25	1,507,249	38,710	1,545,959	1,515,660	30,819	1,546,479	-.6	+25.6	
OPERA NEWS	7	2.50	114,552	2,225	116,777	110,417	2,913	113,330	+3.7	-23.6	+3.0
OREGON MAGAZINE	6	2.00	22,405	4,625	27,030	22,767	6,139	28,906	-1.6	-24.7	-6.5
OUTDOOR LIFE	6	1.75	1,361,914	152,461	1,514,375	1,356,384	158,276	1,514,660	+.4	-3.7	
OUTSIDE	6	1.95	164,383	57,438	221,821	156,995	60,701	217,696	+4.7	-5.4	+1.9
PACIFIC NORTHWEST	5	1.95	55,007	4,207	59,214	47,761	4,369	52,130	+15.2	-3.7	+13.6
PAINT HORSE JOURNAL	6	2.00	10,520	287	10,807	9,408	298	9,706	+11.8	-3.7	+11.3
PALM BEACH LIFE	6	2.50	11,459	3,758	15,217	10,486	3,153	13,639	+9.3	+19.2	+11.6
PARENTS	6	1.95	1,628,913	100,940	1,729,853	1,603,993	90,243	1,694,236	+1.6	+11.9	+2.1
PENNSYLVANIA OUTDOORS	3	1.75	18,884	8,831	27,715	21,349	7,707	29,056	-11.5	+14.6	-4.6
PENTHOUSE	6	3.50	255,656	2,917,242	3,172,898	202,887	3,568,517	3,771,404	+26.0	-18.3	-15.9
PEOPLE WEEKLY	26	1.50	1,226,853	1,744,067	2,970,920	1,023,800	1,816,975	2,840,775	+19.8	-4.0	+4.6
PERFORMANCE HORSEMAN	6	2.50	31,519	1,989	33,508	29,682	423	30,105	+6.2	+370.2	+11.3
PERSONAL COMPUTING	6	2.50	479,192	47,325	526,517	509,289	56,655	565,944	-5.9	-16.5	-7.0
PETERSEN MAGAZINE NETWORK			2,556,316	1,223,279	3,779,595	2,658,876	1,225,170	3,884,046	-3.9	-.2	-2.7
PETERSEN'S CIRCLE TRACK	6	2.75	59,866	39,712	99,578	45,829	40,814	86,643	+30.6	-2.7	+14.9
PETERSEN'S 4-WHEEL & OFF-ROAD	6	2.50	129,657	133,634	263,291	157,259	143,735	300,994	-17.6	-7.0	-12.5
PETERSEN'S HUNTING	6	2.00	209,381	74,102	283,483	211,953	74,529	286,482	-1.2	-.6	-1.0
PETERSEN'S PHOTOGRAPHIC	6	2.00	216,116	59,748	275,864	221,931	54,687	276,618	-2.6	+9.3	-.3
PHILADELPHIA MAGAZINE	6	1.95	121,484	32,396	153,880	116,292	31,657	147,949	+4.5	+2.3	+4.0
PHOENIX	6	1.95	30,586	6,312	36,898	29,156	4,338	33,494	+4.9	+45.5	+10.2
PHOENIX HOME & GARDEN	6	2.00	28,933	3,093	32,026	30,907	2,413	33,320	-6.4	+28.2	-3.9
PILLSBURY CLASSICS	6	2.25		409,666	409,666		413,793	413,793		-1.0	-1.0

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
PITTSBURGH MAGAZINE	6	1.75	50,499	6,191	56,690	50,137	6,008	56,145	+.7	+3.0	+1.0
PLANE & PILOT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PLAYBOY	6	4.00	2,458,301	1,693,023	4,151,324	2,437,424	1,779,900	4,217,324	+.9	-4.9	-1.6
PLAYGIRL			PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE								
POCKET CROSSWORD PUZZLES	6	1.00	10,841	128,533	139,374	9,522	133,683	143,205	+13.9	-3.9	-2.7
POPULAR COMPUTING			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
POPULAR HOT RODDING	6	1.75	92,373	173,111	265,484	85,543	177,610	263,153	+8.0	-2.5	+.9
POPULAR MECHANICS	6	1.50	1,353,031	295,027	1,648,058	1,348,638	291,865	1,640,503	+.3	+1.1	+.5
POPULAR PHOTOGRAPHY	6	1.95	779,451	103,593	883,044	786,217	118,954	905,171	-.9	-12.9	-2.4
POPULAR SCIENCE	6	1.75	1,606,807	209,332	1,816,139	1,583,332	220,662	1,803,994	+1.5	-5.1	+.7
PRACTICAL HORSEMAN	6	2.50	54,091	3,454	57,545	50,629	2,015	52,644	+6.8	+71.4	+9.3
PREVENTION	6	1.50	2,711,859	163,455	2,875,314	2,688,026	133,475	2,821,501	+.9	+22.5	+1.9
PSYCHOLOGY TODAY	6	1.95	797,401	86,823	884,224	774,141	76,704	850,845	+3.0	+13.2	+3.9
PURE-BRED DOGS-AMERICAN KENNEL GAZETTE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE QUARTER HORSE JOURNAL	6	2.50	76,092	3,007	79,099	78,414	3,678	82,092	-3.0	-18.2	-3.6
RADIO-ELECTRONICS	6	1.95	155,228	73,816	229,044	146,440	70,997	217,437	+6.0	+4.0	+5.3
RAILROAD MODEL CRAFTSMAN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
READER'S DIGEST	6	1.50	16,695,997	961,014	17,657,011	16,985,298	881,500	17,866,798	-1.7	+9.0	-1.2
RECORD	6	1.50	59,943	65,290	125,233	40,179	62,851	103,030	+49.2	+3.9	+21.6
REDBOOK	6	1.50	3,360,235	733,775	4,094,010	3,301,248	708,336	4,009,584	+1.8	+3.6	+2.1
RIDER	6	1.50	120,829	16,667	137,496	129,276	12,625	141,901	-6.5	+32.0	-3.1
RIGHT ON!			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ROAD & TRACK	6	2.50	443,918	286,896	730,814	470,823	270,791	741,614	-5.7	+5.9	-1.5
ROD SERLING'S THE TWILIGHT ZONE MAGAZINE	3	2.50	65,591	28,463	94,054	67,609	27,023	94,632	-3.0	+5.3	-.6

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
RODALE'S ORGANIC GARDENING	6	1.95	1,214,850	7,000	1,221,850	1,369,866	8,762	1,378,628	-11.3	-20.1	-11.4
ROLLING STONE	12	1.95	745,435	312,592	1,058,027	579,559	281,432	860,991	+28.6	+11.1	+22.9
THE ROTARIAN	6	.75	492,964		492,964	480,876		480,876	+2.5		+2.5
RUN	6	2.95	117,734	65,079	182,813	64,694	71,422	136,116	+82.0	-8.9	+34.3
THE RUNNER	6	2.50	219,274	60,218	279,492	195,302	63,198	258,500	+12.3	-4.7	+8.1
RUNNER'S WORLD	6	2.50	211,556	74,799	286,355	225,218	110,062	335,280	-6.1	-32.0	-14.6
SACRAMENTO MAGAZINE	6	1.75	19,831	4,516	24,347	17,176	3,167	20,343	+15.5	+42.6	+19.7
SAIL	6	2.50	114,387	55,665	170,052	110,440	59,750	170,190	+3.6	-6.8	-.1
ST. LOUIS MAGAZINE, INC.	6	1.95	19,432	6,006	25,438	22,914	5,493	28,407	-15.2	+9.3	-10.5
SALT WATER SPORTSMAN	6	2.50	89,731	23,433	113,164	92,356	23,707	116,063	-2.8	-1.2	-2.5
SAN DIEGO HOME/GARDEN MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SAN DIEGO MAGAZINE	6	2.00	49,688	11,375	61,063	46,015	11,433	57,448	+8.0	-.5	+6.3
SAN FRANCISCO FOCUS	6	1.50	174,059	6,121	180,180	156,421	1,917	158,338	+11.3	+219.3	+13.8
SATELLITE ORBIT	6	4.95	216,010	69,780	285,790						
THE SATURDAY EVENING POST	5	1.95	547,941	128,732	676,673	600,555	111,080	711,635	-8.8	+15.9	-4.9
SATURDAY REVIEW MAGAZINE			UNDER TEMPORARY SUSPENSION OF SERVICE								
SAVVY	6	2.00	303,546	26,199	329,745	290,213	15,828	306,041	+4.6	+65.5	+7.7
SCHOLASTIC CHOICES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SCHOLASTIC HIGH SCHOOL NETWORK			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SCHOLASTIC MAGAZINES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SCIENCE	25	2.50	154,777		154,777	155,027		155,027	-.2		-.2
SCIENCE DIGEST	6	2.00	415,270	158,307	573,577	388,664	168,072	556,736	+6.8	-5.8	+3.0
SCIENCE 85	5	2.00	637,083	102,218	739,301	622,355	96,302	718,657	+2.4	+6.1	+2.9
SCIENCE NEWS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE SCIENCES	3	2.50	50,560	7,114	57,674						

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
SCOUTING	3	.60	905,612		905,612	936,272		936,272	-3.3		-3.3
SEA	6	1.75	39,939	6,619	46,558	36,092	6,363	42,455	+10.7	+4.0	+9.7
SELF	6	1.95	504,377	572,713	1,077,090	525,234	540,947	1,066,181	-4.0	+5.9	+1.0
SEVENTEEN	6	1.50	1,219,119	531,394	1,750,513	1,223,733	520,702	1,744,435	-.4	+2.1	+.3
SEW NEWS	6	1.25	100,662	19,420	120,082	67,275	16,685	83,960	+49.6	+16.4	+43.0
SHAPE	6	1.95	138,021	418,762	556,783	132,274	385,453	517,727	+4.3	+8.6	+7.5
SHEET MUSIC MAGAZINE	4	2.00	222,723		222,723						
SHOOTING TIMES	6	1.95	87,704	100,583	188,287	98,781	96,074	194,855@	-11.2	+4.7	-3.4
SIGNATURE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SIMPLICITY SEWING FOR TODAY	2	2.25	87,912	128,787	216,699	60,970	138,973	199,943@	+44.2	-7.3	+8.4
16 MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SKI (INCORPORATING SKI LIFE)	4	1.75	341,866	94,192	436,058	343,408	88,985	432,393	-.4	+5.9	+.8
SKIING	4	1.95	351,919	89,187	441,106	337,855	94,203	432,058	+4.2	-5.3	+2.1
SKIN DIVER MAGAZINE	6	2.50	172,774	32,571	205,345	180,864	28,812	209,676	-4.5	+13.0	-2.1
SMITHSONIAN	6	2.50	2,230,997	9,913	2,240,910	2,128,317	7,636	2,135,953	+4.8	+29.8	+4.9
SNOW WEEK	11	1.50	24,944	127	25,071	24,495		24,495	+1.8		+2.4
SOAP OPERA DIGEST	14	1.50	305,520	444,131	749,651	378,209	462,523	840,732	-19.2	-4.0	-10.8
SOAP OPERA STARS	3	1.95		87,426	87,426		115,027	115,027		-24.0	-24.0
SOLDIER OF FORTUNE	6	3.00	32,801	148,643	181,444	31,113	134,417	165,530	+5.4	+10.6	+9.6
SOPHISTICATE'S HAIRSTYLE GUIDE	3	2.95		90,308	90,308		91,901	91,901		-1.7	-1.7
SOUTHERN ACCENTS	3	4.00	156,370	51,523	207,893	135,712	48,496	184,208	+15.2	+6.2	+12.9
SOUTHERN LIVING	6	2.50	2,159,531	159,293	2,318,824	2,100,922	152,647	2,253,569	+2.8	+4.4	+2.9
SOUTHERN OUTDOORS	4	1.50	205,577	25,176	230,753	188,757	24,060	212,817	+8.9	+4.6	+8.4
SOUTHWEST ART	6	4.50	44,266	9,138	53,404	45,663	7,328	52,991	-3.1	+24.7	+.8
SPECTRUM			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
SPIN	6	2.00	1,799	123,243	125,042						
SPORT	6	2.00	768,247	163,646	931,893	785,491	147,055	932,546	-2.2	+11.3	-.1
THE SPORTING NEWS	26	1.95	664,014	54,304	718,318	618,628	57,115	675,743	+7.3	-4.9	+6.3
SPORTS AFIELD	6	1.95	419,063	115,520	534,583	391,945	126,065	518,010	+6.9	-8.4	+3.2
SPORTS ILLUSTRATED	28	1.95	2,643,024	108,336	2,751,360	2,524,434	113,369	2,637,803	+4.7	-4.4	+4.3
STAR	27	.69	168,714	3,370,798	3,539,512	149,586	3,064,142	3,213,728	+12.8	+10.0	+10.1
STAR HITS	6	1.95	11,385	151,202	162,587		155,255	155,255		-2.6	+4.7
STEREO REVIEW	6	1.95	497,338	60,302	557,640	515,552	65,562	581,114	-3.5	-8.0	-4.0
STERLING WOMEN'S GROUP				1,146,843	1,146,843		1,261,178	1,261,178		-9.1	-9.1
STOCK CAR RACING	6	2.50	34,442	39,613	74,055	35,324	45,301	80,625	-2.5	-12.6	-8.1
SUCCESS!	5	2.00	330,277	41,820	372,097	262,168	35,334	297,502	+26.0	+18.4	+25.1
SUN	27	.55	1,957	315,716	317,673	983	195,811	196,794	+99.1	+61.2	+61.4
SUNSET, THE MAGAZINE OF WESTERN LIVING	6	1.50	1,312,202	95,678	1,407,880	1,298,076	89,779	1,387,855	+1.1	+6.6	+1.4
SUPER CHEVY	6	2.25	66,282	68,371	134,653	48,424	62,266	110,690	+36.9	+9.8	+21.6
SUPER SHOPPER	3		483,838		483,838						
SUPER STOCK & DRAG ILLUSTRATED	6	2.50	16,178	33,950	50,128	15,259	36,309	51,568	+6.0	-6.5	-2.8
SUPER TEEN	6	1.95		173,002	173,002		233,192	233,192		-25.8	-25.8
SYLVIA PORTER'S PERSONAL FINANCE MAGAZINE	3	2.50	305,946	52,933	358,879	269,351	69,167	338,518	+13.6	-23.5	+6.0
TEACHING AND COMPUTERS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
'TEEN	6	1.50	748,826	327,388	1,076,214	729,776	281,706	1,011,482	+2.6	+16.2	+6.4
TEEN BEAT	6	1.75	16,786	150,359	167,145	9,080	155,552	164,632	+84.9	-3.3	+1.5
TEEN MACHINE	3	1.75		104,632	104,632		130,624	130,624		-19.9	-19.9
TENNESSEE SPORTSMAN	6	1.95	9,176	5,852	15,028	9,336	5,736	15,072	-1.7	+2.0	-.3
TENNIS	6	1.75	456,804	50,552	507,356	458,276	45,562	503,838	-.3	+11.0	+.7

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
TEXAS BUSINESS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TEXAS FISHERMAN-A COMPLETE GUIDE TO THE TEXAS OUTDOORS	3	1.50	48,650	10,428	59,078	49,507	7,562	57,069	-1.7	+37.9	+3.5
TEXAS HOMES	6	2.50	72,003	11,255	83,258	73,552	11,071	84,623	-2.1	+1.7	-1.6
TEXAS MONTHLY	6	2.00	236,102	46,168	282,270	241,242	48,718	289,960	-2.1	-5.2	-2.7
TEXAS SPORTSMAN	6	1.95	22,374	12,453	34,827	24,687	13,822	38,509	-9.4	-9.9	-9.6
TIGER BEAT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TIGER BEAT STAR			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TIME ATLANTIC	27	.75	419,307	115,519	534,826	395,347	122,183	517,530	+6.1	-5.5	+3.3
TIME LATIN AMERICA	27	.96	57,848	32,585	90,433	56,012	34,184	90,196	+3.3	-4.7	+.3
TIME PACIFIC	27	.67	323,426	78,891	402,317	325,002	72,168	397,170	-.5	+9.3	+1.3
TIME-THE WEEKLY NEWSMAGAZINE	27	1.95	4,378,402	224,905	4,603,307	4,401,896	217,881	4,619,777	-.5	+3.2	-.4
TOWN & COUNTRY	6	3.00	322,754	105,013	427,767	323,191	104,058	427,249	-.1	+.9	+.1
TRAILER LIFE	6	2.00	288,623	17,889	306,512	285,506	17,851	303,357	+1.1	+.2	+1.0
TRAINS	6	2.25	48,551	30,563	79,114	41,064	33,871	74,935	+18.2	-9.8	+5.6
TRAVEL & LEISURE	6	2.95	975,509	9,990	985,499	934,722	6,524	941,246	+4.4	+53.1	+4.7
TRAVELER	2	4.85	994,786	317	995,103	1,040,932	323	1,041,255	-4.4	-1.9	-4.4
TRUE STORY	6	1.25	1,221,301	301,967	1,523,268	1,240,712	301,767	1,542,479	-1.6	+.1	-1.2
TURTLE MAGAZINE FOR PRESCHOOL KIDS	4		340,877		340,877	328,520		328,520	+3.8		+3.8
TV CROSSWORDS	8	1.25	29,422	253,200	282,622	121,760	232,286	354,046	-75.8	+9.0	-20.2
TV GUIDE (USA)	26	.60	8,451,792	8,446,905	16,898,697	8,629,401	8,485,832	17,115,233	-2.1	-.5	-1.3
TV PICTURE LIFE	3	1.95		104,513	104,513		81,458	81,458		+28.3	+28.3
UNIQUE HOMES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
U.S. NEWS & WORLD REPORT	27	1.95	2,031,256	52,626	2,083,882	2,011,345	59,896	2,071,241	+1.0	-12.1	+.6
US	14	1.50	577,981	371,105	949,086	473,766	478,859	952,625	+22.0	-22.5	-.4

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
VANITY FAIR	6	2.00	318,782	81,010	399,792	211,465	54,099	265,564	+50.7	+49.7	+50.5
VENTURE	6	3.00	292,951	25,763	318,714	263,192	22,403	285,595	+11.3	+15.0	+11.6
VFW AUXILIARY MAGAZINE	5		715,095		715,095						
VFW MAGAZINE	5	.20	1,956,657		1,956,657	1,942,265		1,942,265	+.7		+.7
VIDEO	6	1.95	258,108	78,654	336,762	195,283	85,251	280,534	+32.2	-7.7	+20.0
VIDEO REVIEW	6	1.95	315,866	92,609	408,475	298,492	81,817	380,309	+5.8	+13.2	+7.4
VISION-THE LATIN AMERICAN MAGAZINE	12	2.00	186,867	14,793	201,660	191,545	15,646	207,191	-2.4	-5.5	-2.7
VOGUE	6	3.00	436,376	742,963	1,179,339	427,005	791,737	1,218,742	+2.2	-6.2	-3.2
VOGUE PATTERNS	3	2.50	140,169	113,499	253,668	166,944	117,270	284,214	-16.0	-3.2	-10.7
"W"	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
THE WASHINGTON POST NATIONAL WEEKLY EDITION	27	1.50	51,591	503	52,094	47,019	829	47,848	+9.7	-39.3	+8.9
WASHINGTON, THE EVERGREEN STATE MAGAZINE	3	2.50	49,051	10,699	59,750						
THE WASHINGTONIAN	6	1.95	97,811	46,196	144,007	93,951	41,976	135,927	+4.1	+10.1	+5.9
WEEKLY WORLD NEWS	27	.55	28,882	1,018,747	1,047,629	21,336	905,163	926,499	+35.4	+12.5	+13.1
WEIGHT WATCHERS MAGAZINE	6	1.50	734,575	140,166	874,741	712,052	140,223	852,275	+3.2		+2.6
WEST MICHIGAN MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
THE WESTERN HORSEMAN	6	1.75	95,418	60,939	156,357	96,709	58,511	155,220	-1.3	+4.1	+.7
WESTERN OUTDOORS	5	2.00	135,006	8,122	143,128	143,591	6,523	150,114	-6.0	+24.5	-4.7
WESTWAYS	6	1.25	426,422		426,422	415,100		415,100	+2.7		+2.7
WISCONSIN SPORTSMAN	3	1.75	53,878	15,846	69,724	55,815	14,209	70,024	-3.5	+11.5	-.4
WOMAN	3	1.95	2,893	467,427	470,320	3,082	434,014	437,096	-6.1	+7.7	+7.6
WOMAN'S DAY	9	.89	62,704	6,131,327	6,194,031	68,732	6,448,952	6,517,684	-8.8	-4.9	-5.0
WOMAN'S WORLD	27	.69		1,347,242	1,347,242		1,346,159	1,346,159		+.1	+.1
WOODENBOAT	3	3.50	54,118	49,724	103,842	51,292	44,593	95,885	+5.5	+11.5	+8.3

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
THE WORKBASKET	5	1.00	1,709,898	32,900	1,742,798	1,731,910	30,150	1,762,060	-1.3	+9.1	-1.1
WORKBENCH	3	1.50	839,837	36,000	875,837	847,066	34,767	881,833	-.9	+3.5	-.7
WORKING MOTHER	6	1.95	543,392	13,070	556,462	503,957	16,022	519,979	+7.8	-18.4	+7.0
WORKING WOMAN	6	2.50	694,590	25,943	720,533	676,684	25,776	702,460	+2.6	+.6	+2.6
WORLD PRESS REVIEW	6	2.00	82,991	2,795	85,786	123,185	3,010	126,195	-32.6	-7.1	-32.0
WORLD TENNIS	6	1.75	340,519	27,267	367,786	359,927	26,450	386,377	-5.4	+3.1	-4.8
WRITER'S DIGEST	6	2.00	177,425	24,585	202,010	163,046	24,231	187,277	+8.8	+1.5	+7.9
YACHT RACING & CRUISING	6	2.50	33,055	12,616	45,671	31,552	11,033	42,585	+4.8	+14.3	+7.2
YACHTING	6	2.50	98,450	44,400	142,850	96,196	47,377	143,573	+2.3	-6.3	-.5
YANKEE	6	1.50	930,625	77,956	1,008,581	882,215	77,612	959,827	+5.5	+.4	+5.1
YOUNG MISS	5	1.50	717,540	70,566	788,106	705,622	80,692	786,314	+1.7	-12.5	+.2
CANADA											
ALBERTA REPORT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ALMANACH DU PEUPLE BEUCHEMIN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ALMANACH MODERNE 1985	1	3.95		104,486	104,486		102,251	102,251@		+2.2	+2.2
ATLANTIC INSIGHT	6	1.95	37,194	3,118	40,312	46,930	3,564	50,494	-20.7	-12.5	-20.2
BC OUTDOORS	5	2.25	27,105	5,906	33,011	26,174	6,229	32,403	+3.6	-5.2	+1.9
CANADIAN BUSINESS	6	2.50	86,203	9,642	95,845	88,128	7,352	95,480	-2.2	+31.1	+.4
CANADIAN LIVING	7	1.79	287,357	235,656	523,013	225,627	267,975	493,602	+27.4	-12.1	+6.0
CANADIAN WORKSHOP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CANADIAN YACHTING POWER AND SAIL	6	2.50	21,313	2,604	23,917	20,045	2,990	23,035	+6.3	-12.9	+3.8
CHATELAINE	6	1.75	1,007,971	90,609	1,098,580	998,557	80,484	1,079,041	+.9	+12.6	+1.8
CHATELAINE (FRENCH LANGUAGE EDITION)	6	1.75	279,148	23,439	302,587	273,352	21,728	295,080	+2.1	+7.9	+2.5

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
CITY & COUNTRY HOME	4	3.00	74,785	8,470	83,255	82,536	8,996	91,532	-9.4	-5.8	-9.0
CLIN D'OEIL	7	2.95	11,124	59,480	70,604	13,230	69,436	82,666	-15.9	-14.3	-14.6
COMBINED STATEMENT FOR CANADIAN YACHTING POWER AND SAIL AND PACIFIC YACHTING			32,081	8,170	40,251	31,682	9,156	40,838	+1.3	-10.8	-1.4
COMBINED STATEMENT FOR CHATELAINE AND CHATELAINE (FRENCH LANGUAGE EDITION)			1,287,119	114,048	1,401,167	1,271,909	102,212	1,374,121	+1.2	+11.6	+2.0
COUP DE PEIGNE	1	2.75	5,306	41,000	46,306	5,020	34,099	39,119	+5.7	+20.2	+18.4
COUP DE POUCE	6	1.89	73,015	91,545	164,560	63,657	111,874	175,531	+14.7	-18.2	-6.3
CROC	6	2.50	11,580	68,686	80,266	12,801	65,683	78,484	-9.5	+4.6	+2.3
DECORATION CHEZ-SOI	5	2.50	20,318	45,318	65,636	22,277	43,435	65,712	-8.8	+4.3	-.1
EQUINOX-THE MAGAZINE OF CANADIAN DISCOVERY	3	3.50	152,177	10,599	162,776	139,390	11,259	150,649	+9.2	-5.9	+8.0
FILLES D'AUJOURD'HUI	6	2.25	13,490	16,198	29,688	9,439	16,065	25,504	+42.9	+.8	+16.4
THE FINANCIAL POST	26	1.00	172,161	8,436	180,597	180,689	6,330	187,019	-4.7	+33.3	-3.4
FINANCIAL TIMES OF CANADA	27	1.00	102,614	1,753	104,367	98,611	1,670	100,281	+4.1	+5.0	+4.1
FLARE	6	2.00	192,458	27,468	219,926	183,594	26,836	210,430	+4.8	+2.4	+4.5
HARROWSMITH MAGAZINE	3	3.00	134,414	19,571	153,985	128,087	20,967	149,054	+4.9	-6.7	+3.3
HOCKEY NEWS	20	1.50	81,433	28,374	109,807	81,297	26,808	108,105	+.2	+5.8	+1.6
L'ACTUALITE	6	1.75	245,301	21,459	266,760	243,631	17,843	261,474	+.7	+20.3	+2.0
LE LUNDI	26	1.69	10,699	80,102	90,801	12,221	84,248	96,469	-12.5	-4.9	-5.9
LEGION MAGAZINE	6	1.00	556,300		556,300	558,071		558,071	-.3		-.3
LEISURE WAYS	4	.60	529,036		529,036	496,465		496,465	+6.6		+6.6
LES IDEES DE MA MAISON	5	2.50	26,893	61,142	88,035	11,539	49,148	60,687	+133.1	+24.4	+45.1
M	6	2.25	20,693	39,741	60,434	24,213	39,056	63,269	-14.5	+1.8	-4.5
MACLEAN'S-CANADA'S WEEKLY NEWSMAGAZINE	27	1.75	631,099	17,980	649,079	623,673	21,235	644,908	+1.2	-15.3	+.6

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
MARIE-PIER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE NEWFOUNDLAND HERALD	26	1.00	1,043	34,741	35,784	967	34,137	35,104	+7.9	+1.8	+1.9
ONTARIO OUT OF DOORS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ORAH	1		14,030		14,030	13,806		13,806	+1.6		+1.6
OUTDOOR CANADA	3	1.95	135,348	11,045	146,393	125,415	8,993	134,408	+7.9	+22.8	+8.9
PACIFIC YACHTING	6	2.75	10,768	5,566	16,334	11,637	6,166	17,803	-7.5	-9.7	-8.3
PHOTO LIFE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
QUEBEC SCIENCE	6	2.95	14,467	5,370	19,837	15,083	4,625	19,708	-4.1	+16.1	+.7
THE READER'S DIGEST CANADIAN ENGLISH EDITION	6	1.69	1,253,364	88,030	1,341,394	1,195,986	93,636	1,289,622	+4.8	-6.0	+4.0
THE READER'S DIGEST-COMBINED STATEMENT FOR THE CANADIAN ENGLISH AND CANADIAN FRENCH EDITIONS			1,609,211	114,753	1,723,964	1,527,595	119,806	1,647,401	+5.3	-4.2	+4.6
RENOVATION BRICOLAGE	6	2.75	24,257	10,798	35,055	25,720	12,376	38,096	-5.7	-12.8	-8.0
SATURDAY NIGHT	6	2.75	129,355	6,344	135,699	130,483	7,133	137,616	-.9	-11.1	-1.4
SEL ET POIVRE	6	2.75	12,430	28,877	41,307	14,116	33,643	47,759	-11.9	-14.2	-13.5
SELECTION DU READER'S DIGEST	6	1.69	355,847	26,723	382,570	331,609	26,170	357,779	+7.3	+2.1	+6.9
SENTIER CHASSE-PECHE	6	2.95	52,617	15,932	68,549	53,267	17,473	70,740	-1.2	-8.8	-3.1
SOUND & VISION	4	2.00	50,037	4,250	54,287	55,250	3,780	59,030	-9.4	+12.4	-8.0
TIME-THE WEEKLY NEWSMAGAZINE-IN CANADA	27	2.25	307,544	27,562	335,106	320,362	29,291	349,653	-4.0	-5.9	-4.2
TORONTO LIFE	9	2.50	81,348	14,963	96,311	78,754	15,232	93,986	+3.3	-1.8	+2.5
TOURING & TRAVEL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TV GUIDE	26	.85	393,972	409,010	802,982	344,292	435,333	779,625	+14.4	-6.0	+3.0
TV HEBDO	26	.89	41,001	215,300	256,301	26,694	206,103	232,797	+53.6	+4.5	+10.1
TV PLUS	26	.85	118	23,653	23,771	145	24,710	24,855	-18.6	-4.3	-4.4
VIVRE	6	2.25	9,521	13,091	22,612	8,626	14,451	23,077	+10.4	-9.4	-2.0

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
WESTERN SPORTSMAN	3	2.50	24,978	2,417	27,395	25,150	2,125	27,275	-.7	+13.7	+.4
FOREIGN											
AL MOSTAKBAL	26	.61	1,394	74,681	76,075	1,345	61,219	62,564	+3.6	+22.0	+21.6
KOL AL ARAB	26	1.20	645	70,756	71,401	727	70,681	71,408	-11.3	+.1	
VEA	26	.95	7,440	43,794	51,234	8,906	42,563	51,469@	-16.5	+2.9	-.5

ABC Business Publications

United States & Canada

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
U.S.					
AD EAST	1,718	11,976	13,694	12,434	
ADVERTISING AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ADWEEK COMBINED	51,315	12,410	63,725	57,623	56,489
ADWEEK/EAST	14,926	2,811	17,737	18,668	18,693
ADWEEK/MIDWEST ADVERTISING NEWS	8,297	1,306	9,603	10,330	11,061
ADWEEK/NATIONAL MARKETING EDITION	1,023	6,460	7,483		
ADWEEK/SOUTHEAST ADVERTISING NEWS	4,638	558	5,196	5,324	5,457
ADWEEK/SOUTHWEST ADVERTISING NEWS	5,350	443	5,793	5,670	5,084
ADWEEK/WESTERN ADVERTISING NEWS	17,081	832	17,913	17,631	16,194
AEROSOL AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AGRICULTURAL ENGINEERING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AIR CONDITIONING, HEATING & REFRIGERATION NEWS	25,241	3,808	29,049	26,521	26,303
AIRLINE & TRAVEL FOOD SERVICE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ABA BANKING JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMERICAN CERAMIC SOCIETY BULLETIN	11,103	595	11,698	11,231	11,143@
ACP OBSERVER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE AMERICAN FUNERAL DIRECTOR	9,828		9,828	10,104	10,111
AMERICAN GLASS REVIEW	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMERICAN HEALTH:FITNESS OF BODY AND MIND: WAITING ROOM EDITION		75,043	75,043	61,609	43,521
THE AMERICAN JOURNAL OF CARDIOLOGY	22,674		22,674	30,057	28,903
THE AMERICAN JOURNAL OF MEDICINE	36,318		36,318	47,875	45,526
AMERICAN JOURNAL OF NURSING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMERICAN JOURNAL OF OPHTHALMOLOGY	19,107		19,107	19,087	19,234

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
THE AMERICAN JOURNAL OF SURGERY	17,251		17,251	22,740	21,389
AMERICAN PAINT & COATINGS JOURNAL	4,079	2,483	6,562	6,596	6,105
THE AMERICAN SCHOOL BOARD JOURNAL	41,338		41,338	40,876	40,844
AMERICAN SHOEMAKING	1,925	651	2,576	2,591	2,589
ASHRAE JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMUSEMENT BUSINESS	12,649		12,649	12,192	12,504
ANALYTICAL CHEMISTRY	28,899		28,899	29,295	29,870
ANNALS OF INTERNAL MEDICINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AQUACULTURE MAGAZINE	UNDER TEMPORARY SUSPENSION OF SERVICE				
ARMY	164,113		164,113	163,098	165,316
ART DIRECTION	9,279		9,279	9,485	9,880
ARTS & ACTIVITIES	21,418		21,418	21,661	24,138
ATLANTA BUSINESS CHRONICLE	5,425	14,482	19,907	16,044	15,080
AUTOBODY AND THE RECONDITIONED CAR	14,969	5,883	20,852	20,159	18,114
AUTOMOTIVE NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AVIATION WEEK & SPACE TECHNOLOGY	142,527		142,527	141,267	140,284
BAKING EQUIPMENT		4,639	4,639		
BALTIMORE BUSINESS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BETTER ROADS		38,234	38,234	36,389	37,150
BEVERAGE MEDIA	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BEVERAGE RETAILER WEEKLY	26,725	2,057	28,782	27,916	28,398
BEVERAGE WORLD	11,413	17,275	28,688	27,813	27,564
BILLBOARD	46,880		46,880	46,665	48,432
BOBBIN MAGAZINE	9,170		9,170	9,350	9,070
BOTTOMLINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
BOXBOARD CONTAINERS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BOXOFFICE	10,216		10,216	11,640	11,735
BRICK AND CLAY RECORD	1,831	2,510	4,341	4,691	5,236
BROADCASTING-THE NEWSWEEKLY OF THE FIFTH ESTATE	34,382		34,382	35,126	35,364
BUILDING SUPPLY HOME CENTERS		38,510	38,510	37,533	36,465
BUSINESS FIRST OF COLUMBUS	7,931		7,931	13,911	
THE BUSINESS JOURNAL SERVING GREATER MILWAUKEE	11,040		11,040	10,489	
THE BUSINESS JOURNAL SERVING GREATER PORTLAND	10,398		10,398	10,344	
BUSINESS WEEK INDUSTRIAL/TECHNOLOGY	295,887		295,887	308,831	311,287
CANDY INDUSTRY MAGAZINE	2,778	741	3,519	3,706	3,880
CATALOG SHOWROOM MERCHANDISER	517	7,098	7,615	7,819	7,690
CHAIN STORE AGE EXECUTIVE	2,053	30,793	32,846	31,705	31,182
CHAIN STORE AGE-GENERAL MERCHANDISE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CHEMICAL AND ENGINEERING NEWS	126,538		126,538	126,835	127,751
CHEMICAL BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CHEMICAL ENGINEERING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CHEMICAL MARKETING REPORTER	15,891		15,891	15,994	15,975
CHEMICAL WEEK	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CINCINNATI BUSINESS COURIER	5,566		5,566	5,521	
CITY AND STATE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
COAL AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
COMMERCIAL WEST	3,367	1,460	4,827	4,563	3,621
COMPUTER & SOFTWARE NEWS		41,563	41,563	39,193	36,944
COMPUTER GRAPHICS TODAY	15,987	7,220	23,207	19,055	

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
COMPUTER GRAPHICS WORLD	18,764	12,650	31,414	31,455	23,138
COMPUTERWORLD	128,015		128,015	125,649	125,969
CONSTRUCTION BULLETIN	4,951	512	5,463	5,500	5,469
CONSULTING ENGINEER		39,102	39,102	39,078	
COSMETICS & TOILETRIES	2,782		2,782	2,539	2,695
CRAIN'S CHICAGO BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CRAIN'S DETROIT BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CRAIN'S NEW YORK BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DALLAS/FORT WORTH BUSINESS JOURNAL	4,343	28,492	32,835	27,889	13,557
DATA COMMUNICATIONS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DATA MANAGEMENT	47,618		47,618	49,081	49,417
DECOR	21,009		21,009	20,583	20,147
DISCOUNT STORE NEWS	23,611	1,693	25,304	24,077	24,342
DIY RETAILING	32,030	33,930	65,960	66,165	65,751
DRUG & COSMETIC INDUSTRY	4,463	8,145	12,608	11,592	10,730
DRUG STORE NEWS	39,028	1,520	40,548	40,849	37,516
DUN'S BUSINESS MONTH	7,026	294,474	301,500	301,503	301,481
E&I TV	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
EDITOR & PUBLISHER-THE FOURTH ESTATE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRIC LIGHT & POWER		41,155	41,155	41,155	
ELECTRICAL CONSTRUCTION & MAINTENANCE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRICAL WHOLESALING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRICAL WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRONIC LEARNING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRONIC MEDIA	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
ELECTRONIC NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRONIC SERVICING & TECHNOLOGY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRONICS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
EMERGENCY	25,449		25,449	24,019	
ENERGY USER NEWS	14,824		14,824	15,656	15,686
ENGINEERING & MINING JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ENGINEERING NEWS RECORD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ENGINEERING TIMES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE EXECUTIVE EDUCATOR	14,835		14,835	14,869	14,817
FEEDSTUFFS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FINANCIAL ANALYSTS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FE: THE MAGAZINE FOR FINANCIAL EXECUTIVES	18,366		18,366	18,769	19,507
FIRE ENGINEERING	38,139		38,139	38,062	34,809
FLOOR COVERING WEEKLY	12,776	8,521	21,297	21,105	20,686
FLOORING	5,783	16,788	22,571	22,511	22,479
FOLIO: THE MAGAZINE FOR MAGAZINE MANAGEMENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FOOD TECHNOLOGY	21,769	2,367	24,136	23,738	23,593
FOOTWEAR NEWS	22,233		22,233	22,497	22,528
FRAMES	20,117		20,117	19,940	19,807
FUELOIL & OIL HEAT MAGAZINE	3,847	7,630	11,477	11,388	11,477
FURNITURE PRODUCTION		16,732	16,732	16,970	16,906
GAS INDUSTRIES		10,456	10,456	9,100	9,190
GEYER'S OFFICE DEALER	13,382	2,504	15,886	15,312	12,477
GIFTS & DECORATIVE ACCESSORIES	33,318		33,318	32,373	32,185
GLASS DIGEST	8,882	2,471	11,353	10,569	10,180

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
GLASS INDUSTRY	1,819	501	2,320	2,118	2,050
GRAIN AGE	648	7,935	8,583	9,102	9,188
GROCERS' SPOTLIGHT		70,189	70,189	69,397	69,171
HARDWARE AGE	11,401	59,815	71,216	71,159	70,993
HAWAII BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
HOLLYWOOD REPORTER	18,785	316	19,101	16,526	16,029
HOUSEWARES	3,138	10,559	13,697	13,378	13,410
HOUSTON BUSINESS JOURNAL	12,323	10,188	22,511	22,963	21,033
HYDROCARBON PROCESSING	27,562	4,236	31,798	33,036	34,074
IMPLEMENT & TRACTOR	17,679	4,772	22,451	23,596	24,162
INDIANAPOLIS BUSINESS JOURNAL	13,481		13,481	12,488	11,596
INDUSTRIAL DESIGN	PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE				
INDUSTRY WEEK	3,386	346,845	350,231	350,111	308,052
INSURANCE SALES	22,384		22,384	24,708	24,574
INTERIOR DESIGN	54,156		54,156	51,768	50,962
INTERNATIONAL ADVERTISER	525	3,869	4,394	4,249	4,239
INTERNATIONAL EYECARE	7,008	7,854	14,862	13,127	13,347
IRON AND STEEL ENGINEER	10,767	1,120	11,887	12,458	12,245
JET CARGO NEWS	74	23,587	23,661	26,902	30,355
THE JEWELERS' CIRCULAR-KEYSTONE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE JOURNAL OF ACCOUNTANCY	279,202		279,202	276,312	274,677
JOURNAL WATER POLLUTION CONTROL FEDERATION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
KANSAS CITY BUSINESS JOURNAL	14,514		14,514	14,186	13,560
LEATHER & SHOES	983	2,512	3,495	3,585	3,328
LIBRARY JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
LIFE INSURANCE SELLING	43,125		43,125	42,658	40,305
LIGHTWAVE, THE JOURNAL OF FIBER OPTICS	1,209	11,357	12,566	11,372	11,880
LP-GAS	5,204	10,292	15,496	15,337	15,454
LOCKSMITH LEDGER	17,918		17,918	17,990	18,601
LOS ANGELES BUSINESS JOURNAL	3,962	34,388	38,350	24,350	19,131
THE MANUFACTURING CONFECTIONER	2,651	642	3,293	3,281	3,207
MERCHANDISING	1,210	58,000	59,210	59,057	59,149
METAL BUILDING REVIEW	2,196	21,258	23,454	21,857	20,300
METAL FINISHING	11,154		11,154	11,433	11,381
METAL PROGRESS	41,983	3,352	45,335	45,161	45,000
MICHIGAN BEVERAGE NEWS	5,262	75	5,337	5,748	5,612
MICHIGAN CONTRACTOR & BUILDER	2,726	321	3,047	3,055	3,032
MICHIGAN ROADS AND CONSTRUCTION	1,433	500	1,933	1,943	1,927
MICRO MARKETWORLD		45,092	45,092	42,228	40,347
MILLING & BAKING NEWS	4,285		4,285	4,321	4,464
MINING ENGINEERING	24,223	4,030	28,253	28,842	29,832
MODERN PLASTICS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
MODERN SALON	109,382	19,134	128,516	125,163	125,529
MOTOR	125,548		125,548	125,865	125,248
THE MUSIC TRADES	6,392		6,392	6,472	6,634
NATION'S RESTAURANT NEWS	80,557	1,519	82,076	77,157	74,976
NATIONAL DEFENSE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
NATIONAL FISHERMAN	55,516		55,516	53,456	54,411
NATIONAL HOME CENTER NEWS	4,483	29,476	33,959	34,363	33,150
NHFA'S COMPETITIVEDGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
THE NATIONAL LOCKSMITH	11,818		11,818	12,028	11,457
NATIONAL PETROLEUM NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE NATIONAL PROVISIONER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE NATIONAL UNDERWRITER (LIFE AND HEALTH INSURANCE EDITION)	13,835		13,835	14,017	13,988
THE NATIONAL UNDERWRITER PROPERTY AND CASUALTY INSURANCE	25,414		25,414	25,585	25,566
NEW JERSEY SUCCESS	456	37,528	37,984	36,258	
NORTHEAST OIL WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE NORTHERN LOGGER AND TIMBER PROCESSOR	12,855		12,855	12,503	11,954
NORTHWESTERN BANKER	3,455	1,125	4,580	4,671	4,776
OFFICE ADMINISTRATION AND AUTOMATION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE OIL AND GAS JOURNAL	59,601		59,601	61,146	61,568
ON COMMUNICATIONS		60,073	60,073	60,092	
OPTICAL INDEX	2,384	27,328	29,712	32,942	28,964
PACIFIC BUSINESS NEWS	12,405		12,405	12,097	11,883
PACIFIC FISHING	9,317		9,317	9,963	9,680
PACIFIC OIL WORLD	2,137		2,137	2,188	2,179
PACKAGING DIGEST		89,773	89,773	89,336	87,392
THE PACKER	15,046		15,046	15,005	14,727
PAPER SALES	9,137	3,693	12,830	12,917	12,815
PAPER TRADE JOURNAL	4,685	22,964	27,649	25,095	18,076
PEDIATRICS	41,612		41,612	35,331@	34,553@
PENNSYLVANIA MEDICINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE PET DEALER	1,347	12,469	13,816	13,599	13,047
PETROLEUM ENGINEER INTERNATIONAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
PHILADELPHIA BUSINESS JOURNAL	10,146	998	11,144	11,889	13,923
PHOENIX BUSINESS JOURNAL	2,603	10,555	13,158	11,703	8,938
PHOTOGRAPHIC TRADE NEWS	11,264	2,346	13,610	11,902	11,405
PIPELINE & GAS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PIPELINE DIGEST	5,414	1,481	6,895	7,165	7,316
PITTSBURGH BUSINESS TIMES-JOURNAL	8,765		8,765	7,951	6,993
PLANT ENGINEERING		115,580	115,580	112,232	105,506
PLAYTHINGS	10,538	3,663	14,201	13,329	11,580
POLICE PRODUCTS NEWS		36,059	36,059	34,446	
THE POULTRY TIMES	11,655		11,655	11,849	12,797
POWER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
POWER ENGINEERING		51,508	51,508	50,481	
PRINT, AMERICA'S GRAPHIC DESIGN MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PROFESSIONAL BUILDER	7,504	128,344	135,848	134,563	134,594
PROGRESSIVE ARCHITECTURE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PUBLIC RELATIONS JOURNAL	16,152		16,152	16,187	15,733
PUBLIC UTILITIES FORTNIGHTLY	7,324		7,324	7,156	7,182
PUBLISHER'S WEEKLY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PUGET SOUND BUSINESS JOURNAL	5,499	10,162	15,661	10,300	9,783
RAILWAY AGE	14,384	5,663	20,047	20,901	21,052
RAILWAY TRACK AND STRUCTURES	9,174		9,174	9,096	8,555
REAL ESTATE MAGAZINE		10,392	10,392	10,476	10,399
REEVES JOURNAL, PLUMBING-HEATING-COOLING		20,654	20,654	20,379	20,525
RSC REFRIGERATION SERVICE AND CONTRACTING	28,300		28,300	28,264	27,702
RESTAURANTS & INSTITUTIONS		131,036	131,036	127,911	126,536

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
RISK MANAGEMENT	9,682		9,682	9,831	9,874
ROCKY MOUNTAIN BUSINESS JOURNAL	3,753	10,376	14,129	6,850	6,291
ROUGH NOTES	21,904		21,904	22,887	24,339
RUBBER WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
RURAL ELECTRIFICATION	22,294	1,040	23,334	23,879	23,987
ST. LOUIS BUSINESS JOURNAL	18,597	440	19,037	20,455	19,320
SALES & MARKETING MANAGEMENT	49,614		49,614	47,163	43,070
SAN DIEGO BUSINESS JOURNAL	2,195	12,958	15,153	12,535	14,517
SAN FRANCISCO BUSINESS JOURNAL	4,070	21,077	25,147	16,472	14,886
THE SAN JOSE BUSINESS JOURNAL	10,826		10,826	10,145	
SAVINGS INSTITUTIONS	28,555		28,555	28,579	28,656
SCHOLASTIC COACH	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SCHOOL ARTS	18,692	5,442	24,134	23,709	23,130
SCHOOL LIBRARY JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SCREEN PRINTING MAGAZINE	10,780	764	11,544	11,704	11,811
SCRIPPS HOWARD BUSINESS JOURNALS	48,978	185,047	234,025	182,582	163,332
SEAFOOD BUSINESS REPORT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SEED TRADE NEWS	1,239	2,139	3,378	3,473	3,563
SHIPPING DIGEST	5,309		5,309	5,192	5,181
SIGNS OF THE TIMES	17,686	175	17,861	17,272	16,735
SOAP/COSMETICS/CHEMICAL SPECIALTIES	1,891	14,642	16,533	15,888	15,260
SOUTH FLORIDA BUSINESS JOURNAL	2,341	15,103	17,444	14,212	16,192
SOUTHWEST OIL WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE STANDARD	4,844		4,844	4,855	4,928
SUPERMARKET NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
THE TAX ADVISER	23,359		23,359	22,327	20,999
T.H.E. JOURNAL: TECHNOLOGICAL HORIZONS IN EDUCATION		75,281	75,281	71,375	66,272
TELEPHONY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TOBACCO INTERNATIONAL	1,910	405	2,315	2,331	2,236
TOY TRADE NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TRAFFIC WORLD	11,258		11,258	11,399	11,590
TRANSPORT TOPICS	31,074		31,074	31,739	32,047
THE TRAVEL AGENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TRAVEL TRADE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TRAVEL WEEKLY	43,044		43,044	41,143	40,304
UNDERWRITERS' REPORT	5,416		5,416	5,430	5,489
VIDEO MANAGER	894	19,216	20,110	18,571	18,554
VIDEOGRAPHY	13,095	2,357	15,452	13,570	13,163
VISUAL MERCHANDISING & STORE DESIGN	10,893	308	11,201	10,693	10,250
WALLCOVERINGS	3,093	11,648	14,741	8,905	7,210
WASHINGTON BUSINESS JOURNAL	2,464	17,266	19,730	19,264	11,485
WJR (WASHINGTON JOURNALISM REVIEW)	16,944	10,011	26,955	26,991	28,106
WATER & WASTES DIGEST		97,361	97,361	98,091	95,103
THE WATERWAYS JOURNAL	6,453		6,453	6,666	6,859
WELDING JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WESTERN BUILDER	4,332		4,332	4,287	4,004
WESTERN OIL WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WESTERN OUTFITTER	32	14,218	14,250	13,442	
WILSON LIBRARY BULLETIN	13,970		13,970	14,432	14,768
WINES & VINES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
WORLD OIL	3,269	37,106	40,375	40,498	40,659
ZIP/TARGET MARKETING	605	34,242	34,847	32,630	31,597
REFERENCE PERIODICALS					
BUSINESS PUBLICATION RATES AND DATA	7,612		7,612	7,771	7,810
COMMUNITY PUBLICATION RATES AND DATA	2,074		2,074	2,083	2,129
CONSUMER MAGAZINE AND AGRI-MEDIA RATES AND DATA	6,384		6,384	6,539	6,619
DATA SOURCES	22,907		22,907	25,593	24,039
NEWSPAPER RATES AND DATA	6,614		6,614	6,743	6,779
THE POCKET LIST OF RAILROAD OFFICIALS	12,795		12,795	12,641	13,204
SPOT RADIO RATES AND DATA	4,504		4,504	4,634	4,648
SPOT TELEVISION RATES AND DATA	4,508		4,508	4,499	4,502
THOMAS REGISTER OF AMERICAN MANUFACTURERS AND THOMAS REGISTER CATALOG FILE 75TH (1985) EDITION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CANADA					
THE BUSINESS QUARTERLY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CANADIAN UNDERWRITER	8,116		8,116	8,148	8,222
FINANCE	UNDER TEMPORARY SUSPENSION OF SERVICE				
INFORMATIQUE & BUREAUTIQUE	6,692	15,141	21,833	21,923	23,896
JOURNAL CONSTRUCTO	2,232	4,458	6,690	6,518	6,486
LE JOURNAL DES VOYAGES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
LES AFFAIRES	67,801		67,801	63,283	58,811
MARKETING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
MUNICIPAL WORLD	7,386	690	8,076	8,436	8,957

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
QUEBEC CONSTRUCTION	1,805	2,370	4,175	4,118	4,007
REVUE COMMERCE	33,806		33,806	34,640	33,653

REFERENCE PERIODICALS

CANADIAN ADVERTISING RATES AND DATA — PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME

ABC Farm Publications

United States & Canada

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	AVERAGES FOR 6 MOS. ENDED 12/31/85 TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 12/31/84 TOTAL PAID
U.S.		
AMERICAN AGRICULTURIST	55,525	59,297
AMERICAN VEGETABLE GROWER	25,780	26,929
ARIZONA FARMER-STOCKMAN	3,147	3,368
CALIFORNIA FARMER	56,080	55,839
THE CATTLEMAN	20,511	21,820
COLORADO RANCHER AND FARMER	17,123	19,065
THE DROVERS JOURNAL	53,218	56,225
FARM JOURNAL	845,871	904,708
THE FARMER	133,690	141,481
THE FARMER-STOCKMAN	194,022	201,215
FARMWEEK	27,012	24,644
THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL	6,465	6,428
HARVEST FARM UNIT	298,660	340,501
THE HIGH PLAINS JOURNAL	55,638	56,182
HOARD'S DAIRYMAN	171,037	182,421
IDAHO FARMER-STOCKMAN	15,987	16,921
KANSAS FARMER	48,923	55,535
THE KENTUCKY FARMER	P/S NOT FILED BY PRESS TIME	
MICHIGAN FARMER	57,234	63,157
MISSOURI RURALIST	58,485	62,263
MONTANA FARMER-STOCKMAN	23,859	24,540
THE NATIONAL FUTURE FARMER	429,362	452,237
NEBRASKA FARMER	56,214	59,798
THE OHIO FARMER	84,048	91,252
OREGON FARMER-STOCKMAN	20,358	22,323
PENNSYLVANIA FARMER	62,462	68,294
PRAIRIE FARMER	160,511	178,554
PROGRESSIVE FARMER	548,905	573,402
SUCCESSFUL FARMING	506,651	542,578
UTAH FARMER-STOCKMAN	6,761	7,358
WALLACES FARMER	86,716	97,781
WASHINGTON FARMER-STOCKMAN	24,231	25,682
WESTERN FARMER-STOCKMAN MAGAZINES	94,343	100,193
WISCONSIN AGRICULTURIST	57,862	65,833
WYOMING STOCKMAN-FARMER	3,372	3,956
CANADA		
CATTLEMEN	41,354	41,067
COUNTRY GUIDE	231,176	233,215
COUNTRY LIFE IN BRITISH COLUMBIA	P/S NOT FILED BY PRESS TIME	
GRAINEWS	53,146	51,406
LA TERRE DE CHEZ NOUS	48,234	48,710
LE BULLETIN DES AGRICULTEURS	105,907	118,294
THE WESTERN PRODUCER	139,766	142,389

	AMERICAN AGRICULTURIST	AMERICAN VEGETABLE GROWER	ARIZONA FARMER-STOCKMAN	CALIFORNIA FARMER
MAINE	2,277	266		
NEW HAMPSHIRE	1,827	228		
VERMONT	2,318	117		
MASSACHUSETTS	2,943	912		
RHODE ISLAND	392	108		
CONNECTICUT	2,494	483		
NEW ENGLAND	**12,251**	**2,114**		
NEW YORK	33,824	1,928		
NEW JERSEY	3,953	969		
PENNSYLVANIA	4,392	2,102		
MIDDLE ATLANTIC	**42,169**	**4,999**		
OHIO		1,565		
INDIANA		737		
ILLINOIS		1,012		
MICHIGAN		1,323		
WISCONSIN		718		
EAST NO. CENTRAL		**5,355**		
MINNESOTA		539		
IOWA		430		
MISSOURI		497		
NORTH DAKOTA		53	7	
SOUTH DAKOTA		50	5	
NEBRASKA		151		
KANSAS		300		
WEST NO. CENTRAL		**2,020**	**12**	
DELAWARE		142		
MARYLAND		652		
DISTRICT OF COLUMBIA		42		
VIRGINIA		702		
WEST VIRGINIA		212		
NORTH CAROLINA		927		
SOUTH CAROLINA		227		
GEORGIA		317		
FLORIDA		483		
SOUTH ATLANTIC		**3,704**		
KENTUCKY		485		
TENNESSEE		516		
ALABAMA		243		
MISSISSIPPI		365		
EAST SO. CENTRAL		**1,609**		
ARKANSAS		178		
LOUISIANA		215		
OKLAHOMA		279		
TEXAS		599		
WEST SO. CENTRAL		**1,271**		
MONTANA		74	11	
IDAHO		139	5	
WYOMING		17	5	
COLORADO		206		
NEW MEXICO		98		
ARIZONA		157	2,077	372
UTAH		113	9	
NEVADA		26	20	918
MOUNTAIN		**830**	**2,127**	**1,290**
ALASKA		65	2	15
WASHINGTON		376	20	
OREGON		333	6	250
CALIFORNIA		1,168		52,927
HAWAII		245	1	92
PACIFIC		**2,187**	**29**	**53,284**
MISCELLANEOUS	654			
UNCLASSIFIED			921	917
UNITED STATES	**55,074**	**24,089**	**3,089**	**55,491**
POSSESSIONS & OTHER AREAS		76		3
U. S. & POSSESSIONS, ETC.	**55,074**	**24,165**	**3,089**	**55,494**
CANADA		726	1	25
FOREIGN	47	882	17	85
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**55,121**	**25,773**	**3,107**	**55,604**

	THE CATTLEMAN	COLORADO RANCHER AND FARMER	THE DROVERS JOURNAL	FARM JOURNAL
MAINE			94	2,037
NEW HAMPSHIRE	1		42	994
VERMONT			50	2,135
MASSACHUSETTS	1		103	1,709
RHODE ISLAND			20	223
CONNECTICUT	10		97	1,834
NEW ENGLAND	**12**		**406**	**8,932**
NEW YORK	17		719	19,227
NEW JERSEY	6		129	3,001
PENNSYLVANIA	23		908	27,693
MIDDLE ATLANTIC	**46**		**1,756**	**49,921**
OHIO	20		2,615	43,312
INDIANA	25		2,689	42,289
ILLINOIS	76		4,998	67,051
MICHIGAN	18		1,186	27,314
WISCONSIN	21		1,275	34,848
EAST NO. CENTRAL	**160**		**12,763**	**214,814**
MINNESOTA	10		1,643	52,589
IOWA	21		4,017	75,953
MISSOURI	106		5,005	41,872
NORTH DAKOTA	9		596	19,399
SOUTH DAKOTA	10		1,037	21,792
NEBRASKA	26	140	1,836	43,222
KANSAS	100	494	2,170	42,885
WEST NO. CENTRAL	**282**	**634**	**16,304**	**297,712**
DELAWARE			33	1,655
MARYLAND	13		267	5,957
DISTRICT OF COLUMBIA	15		45	92
VIRGINIA	37		1,202	11,934
WEST VIRGINIA	1		648	4,791
NORTH CAROLINA	22		710	21,384
SOUTH CAROLINA	26		331	6,048
GEORGIA	40		1,029	13,931
FLORIDA	102		587	5,445
SOUTH ATLANTIC	**256**		**4,852**	**71,237**
KENTUCKY	17		2,223	13,646
TENNESSEE	48		1,774	15,107
ALABAMA	49		853	9,572
MISSISSIPPI	58		559	7,791
EAST SO. CENTRAL	**172**		**5,409**	**46,116**
ARKANSAS	108		1,179	9,695
LOUISIANA	216		473	5,568
OKLAHOMA	1,046		1,788	17,064
TEXAS	16,995		2,935	28,839
WEST SO. CENTRAL	**18,365**		**6,375**	**61,166**
MONTANA	18		578	12,880
IDAHO	8		476	10,315
WYOMING	25	392	445	4,015
COLORADO	69	15,235	1,031	12,674
NEW MEXICO	162	128	339	2,409
ARIZONA	92		268	2,192
UTAH	9		267	2,833
NEVADA	4		113	778
MOUNTAIN	**387**	**15,755**	**3,517**	**48,096**
ALASKA	1		35	209
WASHINGTON	28		484	10,884
OREGON	17		432	8,411
CALIFORNIA	104		871	15,988
HAWAII	16		31	174
PACIFIC	**166**		**1,853**	**35,666**
MISCELLANEOUS		460		
UNCLASSIFIED				
UNITED STATES	**19,846**	**16,849**	**53,235**	**833,660**
POSSESSIONS & OTHER AREAS	8		10	24
U. S. & POSSESSIONS, ETC.	**19,854**	**16,849**	**53,245**	**833,684**
CANADA	38	7	159	177
FOREIGN	482	2	15	335
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	4		11	75
GRAND TOTAL	**20,378**	**16,858**	**53,430**	**834,271**

	THE FARMER	THE FARMER-STOCKMAN	FARMWEEK	THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL
MAINE			5	1
NEW HAMPSHIRE			1	
VERMONT			1	
MASSACHUSETTS			6	2
RHODE ISLAND				
CONNECTICUT			8	2
NEW ENGLAND			21	5
NEW YORK			34	7
NEW JERSEY			7	5
PENNSYLVANIA			65	6
MIDDLE ATLANTIC			106	18
OHIO			4,984	6
INDIANA			19,451	5
ILLINOIS			201	12
MICHIGAN			74	2
WISCONSIN	273		23	5
EAST NO. CENTRAL	273		24,733	30
MINNESOTA	78,208		16	3
IOWA	291		27	1
MISSOURI			39	7
NORTH DAKOTA	27,400		2	
SOUTH DAKOTA	22,915		6	
NEBRASKA			3	2
KANSAS			13	1
WEST NO. CENTRAL	128,814		106	14
DELAWARE			1	
MARYLAND			7	5
DISTRICT OF COLUMBIA			1	1
VIRGINIA			19	18
WEST VIRGINIA			40	1
NORTH CAROLINA			27	12
SOUTH CAROLINA			5	14
GEORGIA			8	96
FLORIDA			89	5,782
SOUTH ATLANTIC			197	5,929
KENTUCKY			1,673	6
TENNESSEE			527	17
ALABAMA			21	32
MISSISSIPPI			5	7
EAST SO. CENTRAL			2,226	62
ARKANSAS		204	8	2
LOUISIANA		95	2	10
OKLAHOMA		61,475	5	
TEXAS		128,863	18	19
WEST SO. CENTRAL		190,637	33	31
MONTANA	243			
IDAHO				1
WYOMING			1	
COLORADO			4	1
NEW MEXICO		1,482	2	1
ARIZONA			10	3
UTAH				
NEVADA				2
MOUNTAIN	243	1,482	17	8
ALASKA			1	
WASHINGTON			1	
OREGON			2	1
CALIFORNIA			20	3
HAWAII				3
PACIFIC			24	7
MISCELLANEOUS		915		
UNCLASSIFIED	1,042	1,154		
UNITED STATES	130,372	194,188	27,463	6,104
POSSESSIONS & OTHER AREAS				13
U. S. & POSSESSIONS, ETC.	130,372	194,188	27,463	6,117
CANADA	49	3	1	3
FOREIGN		9		15
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	8	18		
GRAND TOTAL	130,429	194,218	27,464	6,135

	HARVEST FARM UNIT	THE HIGH PLAINS JOURNAL	HOARD'S DAIRYMAN	IDAHO FARMER-STOCKMAN
MAINE		2	964	
NEW HAMPSHIRE			705	
VERMONT			2,641	
MASSACHUSETTS		1	1,153	
RHODE ISLAND			139	
CONNECTICUT		14	1,128	
NEW ENGLAND		**17**	**6,730**	
NEW YORK		29	15,306	
NEW JERSEY	2,534	12	790	
PENNSYLVANIA	51,091	38	12,412	
MIDDLE ATLANTIC	**53,625**	**79**	**28,508**	
OHIO	82,174	46	7,946	
INDIANA		42	4,559	
ILLINOIS		116	4,853	
MICHIGAN	56,136	20	7,932	
WISCONSIN		44	32,488	
EAST NO. CENTRAL	**138,310**	**268**	**57,778**	
MINNESOTA		94	13,659	
IOWA		301	5,766	
MISSOURI	56,881	2,007	4,764	
NORTH DAKOTA		157	1,173	
SOUTH DAKOTA		472	1,684	2
NEBRASKA		9,023	1,883	
KANSAS	47,122	23,977	2,773	
WEST NO. CENTRAL	**104,003**	**36,031**	**31,702**	**2**
DELAWARE	765	3	163	
MARYLAND	4,516	4	2,107	
DISTRICT OF COLUMBIA		9	64	
VIRGINIA		19	2,474	
WEST VIRGINIA	2,906	7	556	
NORTH CAROLINA		24	1,686	
SOUTH CAROLINA		6	567	
GEORGIA		28	1,261	
FLORIDA		18	1,113	
SOUTH ATLANTIC	**8,187**	**118**	**9,991**	
KENTUCKY		22	4,619	
TENNESSEE		34	3,122	
ALABAMA		13	590	
MISSISSIPPI		39	1,009	
EAST SO. CENTRAL		**108**	**9,340**	
ARKANSAS		130	1,499	
LOUISIANA		39	800	
OKLAHOMA		8,897	1,555	
TEXAS		4,199	3,354	
WEST SO. CENTRAL		**13,265**	**7,208**	
MONTANA		113	387	67
IDAHO		68	1,110	15,029
WYOMING		308	128	45
COLORADO		5,940	802	
NEW MEXICO		418	288	
ARIZONA		95	365	21
UTAH		44	583	92
NEVADA		19	112	101
MOUNTAIN		**7,005**	**3,775**	**15,355**
ALASKA		12	99	10
WASHINGTON		43	2,255	133
OREGON		46	967	199
CALIFORNIA		146	3,187	
HAWAII			43	1
PACIFIC		**247**	**6,551**	**343**
MISCELLANEOUS				
UNCLASSIFIED	3,825			171
UNITED STATES	**307,950**	**57,138**	**161,583**	**15,871**
POSSESSIONS & OTHER AREAS	1		197	
U. S. & POSSESSIONS, ETC.	**307,951**	**57,138**	**161,780**	**15,871**
CANADA	4	58	6,238	7
FOREIGN		11	2,397	3
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	5		49	
GRAND TOTAL	**307,960**	**57,207**	**170,464**	**15,881**

	KANSAS FARMER	THE KENTUCKY FARMER*	MICHIGAN FARMER	MISSOURI RURALIST
MAINE				
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS				
RHODE ISLAND				
CONNECTICUT				
NEW ENGLAND				
NEW YORK				
NEW JERSEY				
PENNSYLVANIA				
MIDDLE ATLANTIC				
OHIO				
INDIANA				
ILLINOIS				
MICHIGAN			56,136	
WISCONSIN				
EAST NO. CENTRAL			56,136	
MINNESOTA				
IOWA				
MISSOURI				56,881
NORTH DAKOTA				
SOUTH DAKOTA				
NEBRASKA				
KANSAS	47,122			
WEST NO. CENTRAL	47,122			56,881
DELAWARE				
MARYLAND				
DISTRICT OF COLUMBIA				
VIRGINIA				
WEST VIRGINIA				
NORTH CAROLINA				
SOUTH CAROLINA				
GEORGIA				
FLORIDA				
SOUTH ATLANTIC				
KENTUCKY				
TENNESSEE				
ALABAMA				
MISSISSIPPI				
EAST SO. CENTRAL				
ARKANSAS				
LOUISIANA				
OKLAHOMA				
TEXAS				
WEST SO. CENTRAL				
MONTANA				
IDAHO				
WYOMING				
COLORADO				
NEW MEXICO				
ARIZONA				
UTAH				
NEVADA				
MOUNTAIN				
ALASKA				
WASHINGTON				
OREGON				
CALIFORNIA				
HAWAII				
PACIFIC				
MISCELLANEOUS				
UNCLASSIFIED	898		592	796
UNITED STATES	48,020		56,728	57,677
POSSESSIONS & OTHER AREAS			1	
U. S. & POSSESSIONS, ETC.	48,020		56,729	57,677
CANADA			3	
FOREIGN				
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	1		1	1
GRAND TOTAL	48,021		56,733	57,678

*Publisher's Statement Not Filed By Press Time.

	MONTANA FARMER-STOCKMAN	THE NATIONAL FUTURE FARMER	NEBRASKA FARMER	THE OHIO FARMER
MAINE		264		
NEW HAMPSHIRE		663		
VERMONT		827		
MASSACHUSETTS		1,005		
RHODE ISLAND		204		
CONNECTICUT		1,860		
NEW ENGLAND		**4,823**		
NEW YORK		6,246		
NEW JERSEY		1,898		
PENNSYLVANIA		11,873		
MIDDLE ATLANTIC		**20,017**		
OHIO		19,318		82,174
INDIANA		9,889		
ILLINOIS		14,487		
MICHIGAN		7,032		
WISCONSIN		19,946		
EAST NO. CENTRAL		**70,672**		**82,174**
MINNESOTA		8,461		
IOWA		12,953	123	
MISSOURI		15,990		
NORTH DAKOTA	70	953		
SOUTH DAKOTA	35	4,212	245	
NEBRASKA		2,189	53,511	
KANSAS		6,977	587	
WEST NO. CENTRAL	**105**	**51,735**	**54,466**	
DELAWARE		1,161		
MARYLAND		2,714		
DISTRICT OF COLUMBIA		219		
VIRGINIA		16,779		
WEST VIRGINIA		4,963		
NORTH CAROLINA		14,469		
SOUTH CAROLINA		3,208		
GEORGIA		14,444		
FLORIDA		12,938		
SOUTH ATLANTIC		**70,895**		
KENTUCKY		13,942		
TENNESSEE		15,003		
ALABAMA		24,162		
MISSISSIPPI		7,095		
EAST SO. CENTRAL		**60,202**		
ARKANSAS		13,885		
LOUISIANA		10,390		
OKLAHOMA		15,378		
TEXAS		48,732		
WEST SO. CENTRAL		**88,385**		
MONTANA	21,345	2,335		
IDAHO	76	4,001		
WYOMING	1,383	1,640	77	
COLORADO		2,745	614	
NEW MEXICO		2,914		
ARIZONA	56	2,850		
UTAH	24	784		
NEVADA	28	352		
MOUNTAIN	**22,912**	**17,621**	**691**	
ALASKA	12	184		
WASHINGTON	190	7,611		
OREGON	77	3,655		
CALIFORNIA		19,151		
HAWAII	2	588		
PACIFIC	**281**	**31,189**		
MISCELLANEOUS			619	
UNCLASSIFIED	264			1,034
UNITED STATES	**23,562**	**415,539**	**55,776**	**83,208**
POSSESSIONS & OTHER AREAS		2,177		
U. S. & POSSESSIONS, ETC.	**23,562**	**417,716**	**55,776**	**83,208**
CANADA	16	5	5	1
FOREIGN		30	11	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			1	1
GRAND TOTAL	**23,578**	**417,751**	**55,793**	**83,210**

	OREGON FARMER-STOCKMAN	PENNSYLVANIA FARMER	PRAIRIE FARMER	PROGRESSIVE FARMER
MAINE				
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS				
RHODE ISLAND				
CONNECTICUT				
NEW ENGLAND				
NEW YORK				
NEW JERSEY		2,534		
PENNSYLVANIA		51,091		
MIDDLE ATLANTIC		53,625		
OHIO			1,390	9,365
INDIANA			63,884	8,784
ILLINOIS			86,477	11,829
MICHIGAN			1,327	1,411
WISCONSIN			955	1,929
EAST NO. CENTRAL			154,033	33,318
MINNESOTA				715
IOWA			192	6,978
MISSOURI			883	16,021
NORTH DAKOTA				
SOUTH DAKOTA	2			
NEBRASKA				1,381
KANSAS				8,721
WEST NO. CENTRAL	2		1,075	33,816
DELAWARE		765		1,742
MARYLAND		4,516		7,960
DISTRICT OF COLUMBIA				79
VIRGINIA				28,914
WEST VIRGINIA		2,906		9,134
NORTH CAROLINA				50,275
SOUTH CAROLINA				18,010
GEORGIA				34,328
FLORIDA				19,513
SOUTH ATLANTIC		8,187		169,955
KENTUCKY			779	31,204
TENNESSEE				38,102
ALABAMA				34,578
MISSISSIPPI				28,287
EAST SO. CENTRAL			779	132,171
ARKANSAS				27,618
LOUISIANA				20,773
OKLAHOMA				27,428
TEXAS				90,121
WEST SO. CENTRAL				165,940
MONTANA	19			
IDAHO	48			
WYOMING	8			
COLORADO				1,109
NEW MEXICO				4,397
ARIZONA	12			3,089
UTAH	11			
NEVADA	39			
MOUNTAIN	137			8,595
ALASKA	19			36
WASHINGTON	151			
OREGON	19,258			
CALIFORNIA				985
HAWAII				14
PACIFIC	19,428			1,035
MISCELLANEOUS				1,314
UNCLASSIFIED	207	505	2,128	
UNITED STATES	19,774	62,317	158,015	546,144
POSSESSIONS & OTHER AREAS				8
U. S. & POSSESSIONS, ETC.	19,774	62,317	158,015	546,152
CANADA	3		11	51
FOREIGN	1			257
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	1	1		110
GRAND TOTAL	19,779	62,318	158,026	546,570

	SUCCESSFUL FARMING	UTAH FARMER-STOCKMAN	WALLACES FARMER	WASHINGTON FARMER-STOCKMAN
MAINE	242			
NEW HAMPSHIRE	134			
VERMONT	699			
MASSACHUSETTS	293			
RHODE ISLAND	44			
CONNECTICUT	317			
NEW ENGLAND	**1,729**			
NEW YORK	11,386			
NEW JERSEY	806			
PENNSYLVANIA	11,465			
MIDDLE ATLANTIC	**23,657**			
OHIO	29,131			
INDIANA	34,587			
ILLINOIS	64,134		570	
MICHIGAN	20,088			
WISCONSIN	31,481			
EAST NO. CENTRAL	**179,421**		**570**	
MINNESOTA	54,383		1,418	
IOWA	64,095		78,719	
MISSOURI	34,039		872	
NORTH DAKOTA	24,938		14	2
SOUTH DAKOTA	22,816		283	
NEBRASKA	32,436		546	
KANSAS	27,407		120	
WEST NO. CENTRAL	**260,114**		**81,972**	**2**
DELAWARE	108			
MARYLAND	333			
DISTRICT OF COLUMBIA	49			
VIRGINIA	512			
WEST VIRGINIA	106			
NORTH CAROLINA	365			
SOUTH CAROLINA	171			
GEORGIA	335			
FLORIDA	700			
SOUTH ATLANTIC	**2,679**			
KENTUCKY	818			
TENNESSEE	655			
ALABAMA	387			
MISSISSIPPI	209			
EAST SO. CENTRAL	**2,069**			
ARKANSAS	492			
LOUISIANA	179			
OKLAHOMA	889			
TEXAS	1,459			
WEST SO. CENTRAL	**3,019**			
MONTANA	7,338	9		49
IDAHO	4,018	20		145
WYOMING	2,451	186		6
COLORADO	7,817			
NEW MEXICO	290			
ARIZONA	692	11		12
UTAH	515	6,137		11
NEVADA	208	165		
MOUNTAIN	**23,329**	**6,528**		**223**
ALASKA	109			20
WASHINGTON	4,114	8		23,268
OREGON	2,577	6		116
CALIFORNIA	2,355			
HAWAII	67			
PACIFIC	**9,222**	**14**		**23,404**
MISCELLANEOUS				
UNCLASSIFIED		65	1,302	187
UNITED STATES	**505,239**	**6,607**	**83,844**	**23,816**
POSSESSIONS & OTHER AREAS	3			
U. S. & POSSESSIONS, ETC.	**505,242**	**6,607**	**83,844**	**23,816**
CANADA	343	3	2	12
FOREIGN	296	1		11
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	54			1
GRAND TOTAL	**505,935**	**6,611**	**83,846**	**23,840**

	WESTERN FARMER-STOCKMAN MAGAZINES	WISCONSIN AGRICULTURIST	WYOMING STOCKMAN-FARMER
MAINE			
NEW HAMPSHIRE			
VERMONT			
MASSACHUSETTS			
RHODE ISLAND			
CONNECTICUT			
NEW ENGLAND			
NEW YORK			
NEW JERSEY			
PENNSYLVANIA			
MIDDLE ATLANTIC			
OHIO			
INDIANA			
ILLINOIS		404	
MICHIGAN		146	
WISCONSIN		55,121	
EAST NO. CENTRAL		55,671	
MINNESOTA		152	
IOWA			
MISSOURI			
NORTH DAKOTA	79		
SOUTH DAKOTA	44		
NEBRASKA			
KANSAS			
WEST NO. CENTRAL	123	152	
DELAWARE			
MARYLAND			
DISTRICT OF COLUMBIA			
VIRGINIA			
WEST VIRGINIA			
NORTH CAROLINA			
SOUTH CAROLINA			
GEORGIA			
FLORIDA			
SOUTH ATLANTIC			
KENTUCKY			
TENNESSEE			
ALABAMA			
MISSISSIPPI			
EAST SO. CENTRAL			
ARKANSAS			
LOUISIANA			
OKLAHOMA			
TEXAS			
WEST SO. CENTRAL			
MONTANA	21,500		
IDAHO	15,323		
WYOMING	1,633		2,779
COLORADO			
NEW MEXICO			
ARIZONA	2,189		
UTAH	6,284		
NEVADA	353		
MOUNTAIN	47,282		2,779
ALASKA	63		
WASHINGTON	23,770		
OREGON	19,662		
CALIFORNIA			
HAWAII	4		
PACIFIC	43,499		
MISCELLANEOUS			
UNCLASSIFIED	1,815	420	383
UNITED STATES	92,719	56,243	3,162
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	92,719	56,243	3,162
CANADA	42	3	
FOREIGN	33		
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	2		
GRAND TOTAL	92,796	56,246	3,162

	FARM JOURNAL - CROP EDITIONS ONLY			
	CORN MARKET	CORN MARKET-NORTH	CORN MARKET-SOUTH	WHEAT MARKET
MAINE	2,037	2,037		
NEW HAMPSHIRE	994	994		
VERMONT	2,135	2,135		
MASSACHUSETTS	1,709	1,709		
RHODE ISLAND	223	223		
CONNECTICUT	1,834	1,834		
NEW ENGLAND	**8,932**	**8,932**		
NEW YORK	19,227	19,227		
NEW JERSEY	3,001	3,001		
PENNSYLVANIA	27,693	27,693		
MIDDLE ATLANTIC	**49,921**	**49,921**		
OHIO	43,312	43,312		
INDIANA	42,289	42,289		
ILLINOIS	67,051	67,051		
MICHIGAN	27,314	27,314		
WISCONSIN	34,848	34,848		
EAST NO. CENTRAL	**214,814**	**214,814**		
MINNESOTA	52,589	52,589		52,589
IOWA	75,953	75,953		
MISSOURI	41,872	41,872		
NORTH DAKOTA	19,399	19,399		19,399
SOUTH DAKOTA	21,792	21,792		21,792
NEBRASKA	43,222	43,222		43,222
KANSAS	42,885	42,885		42,885
WEST NO. CENTRAL	**297,712**	**297,712**		**179,887**
DELAWARE	1,655	1,655		
MARYLAND	5,957	5,957		
DISTRICT OF COLUMBIA	92	92		
VIRGINIA	11,934		11,934	
WEST VIRGINIA	4,791		4,791	
NORTH CAROLINA	21,384		21,384	
SOUTH CAROLINA	6,048		6,048	
GEORGIA	13,931		13,931	
FLORIDA	5,445		5,445	
SOUTH ATLANTIC	**71,237**	**7,704**	**63,533**	
KENTUCKY	13,646		13,646	
TENNESSEE	15,107		15,107	
ALABAMA	9,572		9,572	
MISSISSIPPI				
EAST SO. CENTRAL	**38,325**		**38,325**	
ARKANSAS				
LOUISIANA				
OKLAHOMA				17,064
TEXAS				28,839
WEST SO. CENTRAL				**45,903**
MONTANA				12,880
IDAHO				10,315
WYOMING				4,015
COLORADO	12,674	12,674		12,674
NEW MEXICO				2,409
ARIZONA				
UTAH				2,833
NEVADA				
MOUNTAIN	**12,674**	**12,674**		**45,126**
ALASKA				209
WASHINGTON				10,884
OREGON				8,411
CALIFORNIA				
HAWAII				
PACIFIC				**19,504**
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**693,615**	**591,757**	**101,858**	**290,420**
POSSESSIONS & OTHER AREAS	24	24		24
U. S. & POSSESSIONS, ETC.	**693,639**	**591,781**	**101,858**	**290,444**
CANADA	177	177		177
FOREIGN	335	335		335
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	75	75		75
GRAND TOTAL	**694,226**	**592,368**	**101,858**	**291,031**

FARM JOURNAL - CROP EDITIONS ONLY

	SOYBEAN MARKET	SOYBEAN MARKET-NORTH	SOYBEAN MARKET-SOUTH	SORGHUM MARKET
MAINE				
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS				
RHODE ISLAND				
CONNECTICUT				
NEW ENGLAND				
NEW YORK				
NEW JERSEY	3,001		3,001	
PENNSYLVANIA				
MIDDLE ATLANTIC	3,001		3,001	
OHIO	43,312	43,312		
INDIANA	42,289	42,289		
ILLINOIS	67,051	67,051		
MICHIGAN				
WISCONSIN				
EAST NO. CENTRAL	152,652	152,652		
MINNESOTA	52,589	52,589		
IOWA	75,953	75,953		
MISSOURI	41,872	41,872		41,872
NORTH DAKOTA	19,399	19,399		19,399
SOUTH DAKOTA	21,792	21,792		21,792
NEBRASKA	43,222	43,222		43,222
KANSAS	42,885	42,885		42,885
WEST NO. CENTRAL	297,712	297,712		169,170
DELAWARE	1,655		1,655	
MARYLAND	5,957		5,957	
DISTRICT OF COLUMBIA	92		92	
VIRGINIA	11,934		11,934	
WEST VIRGINIA	4,791		4,791	
NORTH CAROLINA	21,384		21,384	
SOUTH CAROLINA	6,048		6,048	
GEORGIA	13,931		13,931	
FLORIDA	5,445		5,445	
SOUTH ATLANTIC	71,237		71,237	
KENTUCKY	13,646		13,646	
TENNESSEE	15,107		15,107	
ALABAMA	9,572		9,572	
MISSISSIPPI	7,791		7,791	
EAST SO. CENTRAL	46,116		46,116	
ARKANSAS	9,695		9,695	
LOUISIANA	5,568		5,568	
OKLAHOMA				17,064
TEXAS				28,839
WEST SO. CENTRAL	15,263		15,263	45,903
MONTANA				
IDAHO				
WYOMING				
COLORADO				12,674
NEW MEXICO				2,409
ARIZONA				
UTAH				
NEVADA				
MOUNTAIN				15,083
ALASKA				
WASHINGTON				
OREGON				
CALIFORNIA				
HAWAII				
PACIFIC				
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	585,981	450,364	135,617	230,156
POSSESSIONS & OTHER AREAS	24	24		
U. S. & POSSESSIONS, ETC.	586,005	450,388	135,617	230,156
CANADA	177	177		
FOREIGN	335	335		
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	75	75		
GRAND TOTAL	586,592	450,975	135,617	230,156

	SUCCESSFUL FARMING LIVESTOCK INVOLVEMENT		
	HOG QUALIFIED	BEEF QUALIFIED	DAIRY QUALIFIED
MAINE	55	87	114
NEW HAMPSHIRE	43	57	81
VERMONT	67	193	608
MASSACHUSETTS	81	120	141
RHODE ISLAND	13	19	14
CONNECTICUT	80	125	163
NEW ENGLAND	**339**	**601**	**1,121**
NEW YORK	2,473	5,535	8,037
NEW JERSEY	157	262	228
PENNSYLVANIA	4,320	7,651	6,773
MIDDLE ATLANTIC	**6,950**	**13,448**	**15,038**
OHIO	12,412	15,850	7,450
INDIANA	15,881	17,725	5,089
ILLINOIS	30,090	36,176	9,502
MICHIGAN	6,572	9,835	6,608
WISCONSIN	12,230	24,083	24,004
EAST NO. CENTRAL	**77,185**	**103,669**	**52,653**
MINNESOTA	29,410	33,000	22,948
IOWA	47,462	46,360	12,293
MISSOURI	21,450	29,022	10,659
NORTH DAKOTA	5,636	14,303	4,106
SOUTH DAKOTA	13,649	19,240	6,054
NEBRASKA	16,789	25,341	3,845
KANSAS	16,931	23,592	9,461
WEST NO. CENTRAL	**151,327**	**190,858**	**69,366**
DELAWARE	44	38	25
MARYLAND	122	163	118
DISTRICT OF COLUMBIA	18	24	13
VIRGINIA	221	337	197
WEST VIRGINIA	59	78	56
NORTH CAROLINA	177	206	141
SOUTH CAROLINA	84	101	58
GEORGIA	158	211	91
FLORIDA	280	365	197
SOUTH ATLANTIC	**1,163**	**1,523**	**896**
KENTUCKY	377	513	252
TENNESSEE	338	440	238
ALABAMA	161	277	104
MISSISSIPPI	86	117	55
EAST SO. CENTRAL	**962**	**1,347**	**649**
ARKANSAS	190	277	126
LOUISIANA	71	104	58
OKLAHOMA	355	661	208
TEXAS	667	990	472
WEST SO. CENTRAL	**1,283**	**2,032**	**864**
MONTANA	2,239	5,928	783
IDAHO	854	2,745	1,018
WYOMING	526	2,031	297
COLORADO	2,563	5,878	1,380
NEW MEXICO	85	189	61
ARIZONA	233	361	130
UTAH	99	323	129
NEVADA	52	124	41
MOUNTAIN	**6,651**	**17,579**	**3,839**
ALASKA	36	52	35
WASHINGTON	796	2,345	706
OREGON	608	1,634	513
CALIFORNIA	580	1,084	518
HAWAII	26	25	14
PACIFIC	**2,046**	**5,140**	**1,786**
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	**247,906**	**336,197**	**146,212**
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	**247,906**	**336,197**	**146,212**
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**247,906**	**336,197**	**146,212**

	SUCCESSFUL FARMING LIVESTOCK EDITIONS		
	HOG	BEEF	DAIRY
MAINE	55	85	110
NEW HAMPSHIRE	42	56	79
VERMONT	62	177	561
MASSACHUSETTS	77	113	136
RHODE ISLAND	11	18	13
CONNECTICUT	76	119	151
NEW ENGLAND	**323**	**568**	**1,050**
NEW YORK	2,126	4,211	6,103
NEW JERSEY	149	249	204
PENNSYLVANIA	3,816	6,998	6,031
MIDDLE ATLANTIC	**6,091**	**11,458**	**12,338**
OHIO	10,266	13,388	6,084
INDIANA	13,236	14,863	4,242
ILLINOIS	23,087	28,234	7,838
MICHIGAN	5,868	8,729	5,633
WISCONSIN	10,856	21,973	21,120
EAST NO. CENTRAL	**63,313**	**87,187**	**44,917**
MINNESOTA	21,652	23,992	16,541
IOWA	36,121	35,279	9,640
MISSOURI	18,150	25,251	9,428
NORTH DAKOTA	3,789	9,620	2,738
SOUTH DAKOTA	8,530	11,693	4,122
NEBRASKA	12,444	19,047	2,929
KANSAS	14,475	19,477	8,380
WEST NO. CENTRAL	**115,161**	**144,359**	**53,778**
DELAWARE	42	35	25
MARYLAND	112	149	111
DISTRICT OF COLUMBIA	16	20	12
VIRGINIA	215	325	191
WEST VIRGINIA	58	77	55
NORTH CAROLINA	173	198	136
SOUTH CAROLINA	76	90	57
GEORGIA	149	202	88
FLORIDA	178	252	145
SOUTH ATLANTIC	**1,019**	**1,348**	**820**
KENTUCKY	334	465	239
TENNESSEE	316	413	228
ALABAMA	150	264	100
MISSISSIPPI	81	111	53
EAST SO. CENTRAL	**881**	**1,253**	**620**
ARKANSAS	144	219	107
LOUISIANA	67	100	56
OKLAHOMA	245	518	185
TEXAS	580	867	446
WEST SO. CENTRAL	**1,036**	**1,704**	**794**
MONTANA	1,590	3,527	496
IDAHO	735	2,506	884
WYOMING	388	1,461	235
COLORADO	1,939	4,506	1,077
NEW MEXICO	77	160	60
ARIZONA	150	237	89
UTAH	90	303	121
NEVADA	42	106	36
MOUNTAIN	**5,011**	**12,806**	**2,998**
ALASKA	33	45	32
WASHINGTON	652	1,835	627
OREGON	503	1,384	397
CALIFORNIA	526	970	475
HAWAII	26	24	14
PACIFIC	**1,740**	**4,258**	**1,545**
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	**194,575**	**264,941**	**118,860**
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	**194,575**	**264,941**	**118,860**
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**194,575**	**264,941**	**118,860**

	CATTLEMEN	COUNTRY GUIDE	COUNTRY GUIDE DEMOGRAPHIC EDITIONS ONLY		
			HOG GUIDE	DAIRY GUIDE	CORN-SOY GUIDE
NEWFOUNDLAND	49	622	26	57	8
NOVA SCOTIA	551	5,504	392	717	169
PRINCE EDWARD ISLAND	204	2,461	407	466	251
NEW BRUNSWICK	767	7,323	333	623	263
QUEBEC	1,008	5,214	304	786	5,214
ONTARIO	13,526	68,542	12,811	12,359	68,542
MANITOBA	3,228	24,572	3,276	2,660	1,360
SASKATCHEWAN	7,012	51,834	4,975	4,175	819
ALBERTA	11,630	51,913	6,970	5,238	2,104
BRITISH COLUMBIA	2,553	11,425	694	1,085	547
NORTHWEST TERRITORIES	14	132	1	2	
YUKON TERRITORY	15	81		2	
MISCELLANEOUS					
UNCLASSIFIED					
TOTAL CANADA	**40,557**	**229,623**	**30,189**	**28,170**	**79,277**
BRITISH COMMONWEALTH	14	28	2	7	
UNITED STATES	172	152	24	26	17
FOREIGN	43	98	21	27	17
UNCLASSIFIED					
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL	**40,786**	**229,901**	**30,236**	**28,230**	**79,311**

	COUNTRY LIFE IN BRITISH COLUMBIA*	GRAINEWS	LA TERRE DE CHEZ NOUS	LE BULLETIN DES AGRICULTEURS	THE WESTERN PRODUCER
NEWFOUNDLAND		5	1	2	10
NOVA SCOTIA		32	3	5	124
PRINCE EDWARD ISLAND		37	5	5	42
NEW BRUNSWICK		27	284	3,381	142
QUEBEC		91	47,526	96,628	201
ONTARIO		796	486	2,440	2,596
MANITOBA		9,431	28	12	13,726
SASKATCHEWAN		24,778	9	17	74,922
ALBERTA		16,395	35	149	35,156
BRITISH COLUMBIA		1,111	3	11	12,670
NORTHWEST TERRITORIES		11			86
YUKON TERRITORY		5			99
MISCELLANEOUS		5			
UNCLASSIFIED					
TOTAL CANADA		**52,724**	**48,380**	**102,650**	**139,774**
BRITISH COMMONWEALTH		21			31
UNITED STATES		518	22	12	113
FOREIGN		139	53	28	24
UNCLASSIFIED					
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL		**53,402**	**48,455**	**102,690**	**139,942**

*Publisher's Statement Not Filed By Press Time.

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United States & Canada

AUDIT BUREAU OF CIRCULATIONS

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U.S.					
CATHOLIC NEW YORK	129,220		129,220#	129,261	
JEWISH EXPONENT	50,984	19	51,003	50,353	+1.3
THE JEWISH NEWS	2,670	18,302	20,972	20,326	+3.2
THE JEWISH WEEK	98,909	774	99,683	95,817	+4.0
THE LONG ISLAND CATHOLIC	138,832		138,832#	140,989	+1.5
THE TABLET	64,815	24,936	89,751#	90,925	+1.3

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